Placemaking Grant Application

Association State: MO

Association Name: St. Louis REALTORS

Association Staff Contact First Name: Rick

Association Staff Contact Last Name: Capelli

Association Staff Contact Title: Interim CEO

Association Staff Contact Phone: 3145760033

Association Staff Contact Email: rcapelli@stlrealtors.com

Association Executive Officer/CEO Name (if different than applicant): N/A

Association Executive Officer/CEO Email (if different than applicant): N/A

Grant Information

Amount Requested (up to $3,000): 3,000

Type of Project: Pocket Park

Describe the project and what will be done on the site? Attach a copy of the concept plan.
The building of a pocket park at 4668 Labadie Avenue in St. Louis will bring together the community that has faced hard times. This project will have plants and art to liven up the seating area this pocket park would provide. The space is owned by a church on the corner of two streets and is accessible by transit, foot, bike, and vehicle.

Location of Project (i.e., alley, vacant lot, open space, street, etc.) and current condition of the site:
Vacant lot that is not in use by the church. Please see attached photo.
Is the site of the project accessible via transit, bike, or foot or only by car? Please describe.
The site is accessible by transit, car, bike, AND foot! Our pocket park would be on a corner of two main streets in North St. Louis. Our city also got a new bike sharing system, Lime Bike, that has allowed citizens to rent bikes and ride them anywhere in the city.

Will the space be open and accessible most of the time to the whole community? Please describe.
Yes, this pocket park will be open to everyone, 24 hours a day, 7 days a week if they wish.

What is the project’s total budget? (Grant will not fund projects with a total budget over $200,000).
$25,000

What will NAR’s grant be spent on? (i.e., design fees, seating, artwork, materials, site prep, labor, etc.).
NAR’s grant will be used towards construction materials/labor costs. The total costs is $10,000 and this grant will alleviate that cost.

How will gap funding (amount not approved by grant) be provided for?
Missouri REALTORS will be funding $5,000 through the Missouri REALTORS Fairhousing Grant to commemorate that 50th anniversary of Fairhousing. This part of St. Louis has suffered through many years of economic challenges and neglect, in part because of past real estate practices that were not in spirit with the Fairhousing Act that exists today. The St. Louis REALTORS Foundation is the charitable arm of our Association that will be providing funds for the remainder of the project.

How will this project transform the current site into a place for the community to gather and/or what types of positive cultural (community engagement), economic (increase in business activity), and other impacts will this project generate in the community?
This project would bring a welcome vitality to the area and serve to lift the spirits and property values of home owners living near the proposed park.

What is the role of the REALTOR® Association in the project? How are REALTOR® members (YPN, commercial, brokers, etc.) engaged in the project? Describe in detail.
The St. Louis REALTORS is heading this project with volunteers from its YPN chapter, St. Louis Commercial Realtors, and brokers from all over the area to join together to build this park.

Are there any partners or volunteers involved in this project? Describe their roles. Who is leading the project – your association/board or a partner?
Rebuilding Together is another entity working with St. Louis REALTORS on this pocket park project. Their volunteers are joining ours in getting the site prepared for construction and adding final touches to the park to welcome the community.

Check the type of partners involved in the project. Check all that apply.
City/County/State Government

When will the project be started and completed?
Project Start Date: 2018-09-12
Project End Date: 2018-09-14

Is this project part of a larger community revitalization or Placemaking project?
No

How will the space be sustained and maintained after completion?
Members and clergy of the Cot Brilliant Church will look after the integrity of this project.

Who owns the property and have you secured permission from the owner for the intended usage of the space?
The Cot Brilliant Church owns the property and has given our Association permission to build this pocket park.

If this funding request is approved, do you give NAR permission to share your application details and project outcomes with others?
Yes

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR. Does the proposed activity adhere to the stated requirement?

Yes

Date Completed: 2018-08-21 15:41:04

Attachments:
- Pocket Park Before.jpg
- STLRealtors Pocket Park.xlsx
- Pocket Park MockUp.jpg
- site on Google.jpg
- site.jpg
- BeforeAfterSL.jpg