

2024 Fair Housing Grant - Level 2 Application

Status: Approved

Date Submitted: 2024-08-05 21:52:26

Submitted By: office@nabors.org

Does the proposed activity adhere to the stated requirement? Yes

First Name: Susie

Last Name: Welch

Contact Title: Association Executive

Contact Email: office@nabors.org

Contact Phone: 985-674-4233

Association: NORTSHORE AREA BOARD OF REALTORS®

Association ID: 4455

Address 1: 5001 Hwy. 190 E. Service Rd., Unit A4

Address 2: Unit A-4

City: Covington

State: LA

Zip: 70433

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

Activity Details

Amount Requested (Max \$7500): \$6,500

1. Date of Initiative (or timeframe if ongoing): 2024-11-21

2. What type of activity are you planning?: Forum/symposium

3. Describe the proposed activity including specific details about how the activity will be executed.: We are partnering with the NAHREP (Sophia Dheming National Association Rep for Hispanic Chamber) will be one of our speakers at our event, Louisiana Housing Corporation (Plezetta West will be one of our speakers at our event, and Habitat for Humanity. I have also reached out to Louisiana Fair Housing Action Center as well to see if they would like to participate but I have not heard an answer back yet. We will be having speakers from 10:00 - 11:30 and then serve lunch and have a Fair Housing CE Class directly there after from 12:00 - 4:00 for 4 hours of CE Credit.

4. Why is the association interested in conducting this activity?: We want to better educate our members on fair housing issues that are taking place and how to avoid these issues. We also want to ensure that our members have a better knowledge of different ways they can better serve and work with all members of our diverse communities.

5. What are the outcomes that the association expects to accomplish through this activity?: Educate our members on Fair Housing issues and ways they can better serve all members of our diverse community.

6. How will the association measure the success of the activity?: Attendance and feedback from our members and the community regarding success stories on how our members were able to better serve them.

7. How will this activity help the association achieve its fair housing goals?: This will help us meet our goals by providing better education to our members on Fair Housing issues. This will also help us meet our goals by ensuring our members can better serve all members of the communities within our jurisdiction.

8. How will REALTORS® be involved in the planning and implementation of the activity?: REALTORS will be involved with the sign in and oversight of the event. They will also be involved with the choosing of the speakers for the event.

9. How will association staff be involved in the planning and implementation of the activity?: AE will plan, gather speakers, implement and oversee this event this event.

10. List any organizations that will partner with your association in the activity. Describe their role(s) in the activity.: NAHREP - speaker on the Challenges REALTORS face when working with a diverse community. Louisiana Housing Corporation - Speaker, Habitat for Humanity - educate and provide information regarding their programs that our members can utilize to better serve all members of the community.

Budget Details

The following are NOT eligible uses of grant funds.

- REALTOR® association staff time/hours, including contract staff
- Fundraising contributions or money to hold a fundraiser
- Registration fees and travel related expenses for REALTORS® attending events
- General operating expenses for the association or partner organization
- Donations to an organization or person including direct down payment or closing assistance
- Cash prizes or purchase of gifts and prizes
- Materials for construction/rehab of a property
- Landscaping materials
- Home furnishings or similar items
- Subscription fees for video conferencing services
- In-house association classroom rental fees
- Activities that benefit a single/select group of property owner(s)

Note: Associations are encouraged to use the majority of grant funds for expenditures related to the development and implementation of an activity (such as speaker fees, marketing, printing, etc.) rather than venue and catering costs.

Revenue

Fair Housing Grant (enter requested amount)	\$6,500
Contribution from other REALTOR® association(s)	\$0
Contribution from non-REALTOR® collaborating partners	\$0
Admission fee/tickets	\$0
Revenue from sponsors (e.g., booth rental, payment for advertising, etc.)	\$-1
Total	\$6,499

Expenditures

Consulting Fees	\$0
Venue rental	\$1,000
Catering/refreshments	\$3,000
Marketing	\$500
Speaker fees	\$1,500
Speaker expenses (travel, lodging, meals)	\$-1
Education Materials	\$500
Total	\$6,499

11. Additional Budget Information: If applicable, use the space below to: provide explanations for "other" revenue or expenses noted above; provide an estimated number of attendees for activities with an admission fee; provide a breakdown of consulting fees; or provide details about in-kind contributions the association will make toward the activity.: The association will provide free 4 hour Fair Housing continuing education course.

12. In reference to THIS activity, has your association applied for funding from another NAR grant programs including Housing Opportunity, Smart Growth, Diversity, Consumer Advocacy Outreach or Issues Mobilization?

First Name Association Contact: Susie

Last Name Association Contact: Welch

Association Staff Email: office@nabors.org

13. In reference to THIS activity, as described in question #4, has your association applied for funding from another NAR grant program including Smart Growth, Diversity, Placemaking, or Issues Mobilization?: No

14. If this funding request is approved, do you give NAR permission to share your application with others (either directly or on the REALTOR® Party website) as an example of a successful application?: Yes