

RPAC Major Investor Grant Application for State and Local Associations Application

Status: Submitted

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Association: GREATER EL PASO ASSOCIATION OF REALTORS®

Association ID: 7995

Address 1: 6400 Gateway East Blvd

Address 2:

City: El Paso

State: TX

Zip: 79905

Association Executive First Name (if different from above): none at this time

Association Executive Last Name (if different from above): n/a

Association Executive Contact Email (if different from above):

RPAC Chair:

RPAC Chair First Name: Bill

RPAC Chair Last Name: Evans

RPAC Chair Email Address: bill@billevans.com

RPAC Chair Company:: Austin Real Pros REALTORS

RPAC Chair Address 1: 1310 S. 1st Street, Ste 100

RPAC Chair Address 2:

City: Austin

State: TX

Zip: 78704

Major Investor Event Information

Total Amount to Raise at Event: \$10,000

Major Investor Event Goal:* : 34

Proposed Date:: 2021-08-12

Alternate Date 1: 2021-08-12

Alternate Date 2: 2021-08-12

Approximate Start and End Time For Event::

Event Location: Park Tavern, 204 E. Mills, El Paso, TX 79901

Section 1: RPAC History and Goals

1a. 2024 State Major Investor Goal : 1,100

1b. What is your 2024 RPAC budget for direct fundraising expenses?: \$33,000

2024: # of Major Investors: 6

2023: # of Investors: 29

2024: # of Members: 2,503

2023: # of Members: 2,360

2024 Soft Receipts: 59,190

2023 Soft Receipts: 64,187

2024 Hard Receipts: 47,695

2023 Hard Receipts: 70,133

Please explain your ongoing RPAC Major Investor & President's Circle fundraising activities, RPAC education and recent RPAC related events.: We plan to continue doing this event to help us increase our number of major investors, and it gives us the opportunity to have our local Presidents Circle member, Scott Kesner, speak about and promote the Presidents Circle to our target audience. Our Team plans to visit broker offices throughout the year to educate our members on the importance of investing in TREPAC. We had a virtual fundraiser event in February, an in-person fundraiser event in May and have another in-person fundraiser event scheduled for July 21st We plan to promote President's Circle at all events.

Section 2: Major Investor Fundraising Initiative Details

Goal to Raise: \$15,000

Attendees Goal:*: 30

of Major Investors to enroll:* : 34

2b. Please explain, in detail, the type of event you are planning. Include event plan, time and location, guest target market, and any additional comments you would like RPAC Leadership to review.*: Our Major Investor event has been scheduled for August 12th at Park Tavern from 6 - 9 pm. We plan a sit down dinner. We will invite BOD, Top Producers, past Major Investors and their spouses. We will also ask other past major investors to invite other members who they think should be major investors. Past \$500 investors will be invited in hopes they step-up to become major investors. The plans are to encourage past major investors to continue at the same level and educate new guests on the importance of TREPAC so they can become major investors as well.

2c. Please list the Association Members who have agreed to serve on the Host Committee, or who you are targeting to serve on the Host Committee. (Best Practice: Host Committee Members should be Major Investors or pledge to step-up by the event.)* : Jackie York, TREPAC Trustee Isabel Chacon, TREPAC Committee Chair Karen Polanco, TREPAC Committee Vice Chair Jennifer Viescas, TREPAC Committee Member

2d. Have you contacted your State's Major Investor Council (MIC) Representative? If you don't know who your state's representative is, please [click here](#) and reach out to them ASAP.: No

2e. Please itemize anticipated expenses for the entire fundraiser. Be advised that customized printed materials and Non-Member Speakers are not eligible for reimbursement through the program.: We anticipate at least 30 guests at \$65/person. So total \$1950.

2f. Have you held this type of an event in previous years?: Yes

2023 Event Details

2022 Event Details

Section 3: Major Investor Event Grant History

3a. Please describe any previous year's Major Investor Event detailed above.* : Our trustee hand delivered invitations to targets Event was a restaurant with a sit down dinner We invited 43, 29 attended. Our guest speakers were David Alan Cox, Deborah Spangler and Jo Ann Stevens President Circle member, Scott Kesner, spoke about the Presidents Circle.

3b. Please explain any best practices used in the past events. How do you plan on improving this year?: Our Trustee will personally hand delivered invitations to the top producers, BOD, past Major Investors and past Capital Club members We will also invite spouses and solicit them as well.

Section 4: Event Requests

4a: What is the closest airport to your event?: El Paso International Airport

4b: Will the speaker need to rent a vehicle to travel to the event?: No

4c: What is the best/closest hotel to your event?: Wyndham Hotel Airport

4d: Is there a specific theme/attire for your event?: Wear purple

4e. A Representative is required as part of your reimbursement, do you have a speaker already secured? : No

If Yes: Please state Who and their Position: : n/a

If No: Would you like to request an NAR national speaker?: Yes

If Yes: Do you have a speaker preference? : We would like to request for State Representative: First Choice - Tony Lloyd, Second Choice - Bill Evans and for National we would like to request Collin Mallaine.

4f. Please list any additional notes for the approval committee's reference, here:: n/a

Section 5: Acknowledgement & Signature

I have read and reviewed the Major Investor Event Guidelines. I pledge to send 30% of everything raised at this event to NAR. My signature below serves as acknowledgement of these policies, and an understanding of the program's expectations*: Yes

I understand that in order to get reimbursed the event must commit to raise, on average, \$500.00 per attendee of NEW money! New money is defined as investors that have not been Major Investors before and invest at one of the Major Investor levels (Sterling R, Crystal R, Golden R, Platinum R), or investors that step up to higher levels of major investment (e.g. Sterling R steps up to Crystal R or Golden R etc., or a Major Investor becomes a President's Circle member).*: Yes

I understand that the purpose of the Major Investor event is to increase the number of Major Investors! This is NOT an appreciation event. Appreciation events are the responsibility of the State and Local associations. : Yes

I understand that a component of the Major Investor event MUST be devoted to President's Circle in order to get reimbursed. A portion of the agenda must be devoted to President's Circle, and incorporate the President's Circle Overview Document.: Yes

I understand that there is an enrollment dialog and a checklist established for a reason and I agree to distribute both to my Host Committee and make sure that the enrollment dialog and checklist are utilized. If I am asking current investors to "bring a friend" to our event, I will make sure that we distribute the enrollment dialog to our current investors so invitees are aware of the purpose of our event.: Yes

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

Does the proposed activity adhere to the stated requirement?: Yes

I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.