

2021 Fair Housing Grant - Level 2 Application

Status: Completed

Date Submitted: 2021-03-18 16:39:27

Submitted By: will@birminghamrealtors.com

Does the proposed activity adhere to the stated requirement? Yes

First Name: William

Last Name: Baylor

Contact Title: VP of Government Affairs

Contact Email: will@birminghamrealtors.com

Contact Phone: 2057209392

Association: BIRMINGHAM AREA ASSOCIATION OF REALTORS® INC

Association ID: 1050

Address 1: 3501 Independence Drive

Address 2:

City: Birmingham

State: AL

Zip: 35209-5714

Association Executive First Name (if different from above): William

Association Executive Last Name (if different from above): Baylor

Association Executive Contact Email (if different from above): will@birminghamrealtors.com

Please visit www.realtorparty.realtor/fairhousing to review the full list of grant regulations and funding criteria.

Will the grant be funding a project in a rural community within your association's jurisdiction? Note that the Rural Housing Service defines "rural" as areas with less than 30,000 population and rural in character.: Yes

Amount Requested (Max \$5,000): \$5,000

1. Dates of Activity, if Applicable:: April 16th 2021

2. Indicate which type of project you are undertaking (Check one only):: Fair Housing Assessments or Partnerships

3. Describe the activity or program for which you are seeking NAR financial support, including why you believe there is a need for such an activity and a bit about the demographics of your area. (Please attach a separate document if necessary.): We look to host this event as the opening event in connection with the Magic City Classic. This event will have thousands of attendees. We look to have We would like to partner with the North Alabama Fair Housing Center, NAREB, AREAA, and Global Espanol to host a in person/virtual event geared towards educating consumers and members about the Past, Present and Future of Fair Housing. The event will be hosted by our Diversity and Inclusion Committee and the event will include vital information from a National, State, and Local level. We would like to do this event as a way to celebrate Fair Housing through education. Embracing diversity and Fair Housing builds stronger communities, and for REALTORS® that's important because we are community builders. We know the importance of opening the pathway to interaction across racial and ethnic backgrounds is essential to our business of building communities and really defines who we are as an Association. We have the opportunity to partner with the city and other community stakeholders to provide these important resources to the community and beyond.

Attach Document

4. Has your association incorporated fair housing into its strategic plan?*: Yes

Please explain (if necessary) : Yes! The Association created a Diversity and Inclusion Committee that goal is to promote and harvest inclusive/diverse culture that fosters mutual respect, and human dignity. These priorities reflect our promise to support REALTOR related

diversity programs; promote continuous learning and discussion of diversity and inclusion topics; and assess what more we can do to nurture a supportive of NAR efforts in Fair Housing. As a Association, we are dedicated to leveraging every individual's perspectives, passions, and background not only to enhance the home buyers experience, but also to have a positive impact on innovation. We want everyone to bring their authentic selves to the REALTOR R and feel empowered to share their ideas. It is through each person's commitment to fostering an open and inclusive environment that we fortify the ability of NAR and our local Association to serve the consumers and REALTOR® members as a whole.

5. Describe the extent of cooperation between the state and local association in this activity or program. : We will ask Alabama Association of REALTOR® for advice in planning and to speak on the State efforts in Fair Housing

Budget Details

6. Provide a line-item budget (revenues & expenses) for this activity. Please provide your budget in the framework below. Note that the categories listed are only suggestive, not exhaustive; please adjust/insert as necessary. NAR will not consider applications without budget information. Funds may not be used for REALTOR® Association staff time or for expenditures already made. Revenues and Expenditures should net zero.

Fair Housing grant (enter requested amount)	\$5,000
Contribution from your association (do not include staff-time or in-kind donations)	\$1,000
Contribution from other REALTOR® association(s)	\$0
Contribution from non-REALTOR® collaborating partners	\$0
Admission fee/tickets	\$0
Revenue from sponsors (e.g., booth rental, payment for advertising, etc.)	\$0
Total	\$6,000

Expenditures

Speaker fees	\$2,000
Speaker expenses (travel, lodging, meals)	\$0
Expenditures	\$0
Venue rental	\$0
Catering/refreshments	\$3,000
Marketing	\$989
Total	\$5,989

Budget notes, include discussion of association staff time to be utilized for this program:: The Association Staff will: 1. Book all Guest Speakers 2. Develop Programs and Agendas 3. Set up and Stage event 4. Help develop event plan 5. Develop Educational Material to be passed out at the event.

7. List the specific goals for this event, activity, program, or project, as well as long-term goals that this activity may advance.: The goal is to educate the community on their Fair Housing Rights, Best Practices, and a General Overview of the past, present, and future of Fair Housing. We also hope that this will spawn deeper conversations with local officials on how our Association can help in providing important educational material and partnerships in Fair Housing.

8. How will you assess the outcomes of this event/activity/program/project and measure its success? Also consider how you might measure long-term benefits of this activity.: We will have a registration table at checkin and everyone who participates will have to go through sign up. There we can take an active number of participants. We will send email survey to participants to assess the value and impact on the community. As to the long term benefits, our goal is to use the email list to send educational material and updates on Fair Housing Efforts locally, statewide, and Nationally. We will also send data and information from North Alabama Fair Housing Center.

9. Detail previous efforts and outreach activities in your area that relate to this program and its goals. What results have been achieved from that effort?: We are constantly working with North Alabama Fair Housing Center to get information to our Association and to citizens about updates. This year we celebrated MLK Day, Black History Month, Lunar New Year, and look to celebrate Asian Heritage, Hispanic Heritage, and LGBTQ Month. We believe steadfast in celebration of our differences and the preservation and protection of equality in rights for all. This event will be a way for us to highlight and expand those efforts.

10. If this funding request is approved, do you give NAR permission to share your application with others (either directly or on Realtor Action Center) as an example of a successful application?: Yes

NOTE: Application must either be submitted by the AE or the AE must be copied on the submission.

Please direct questions to:

Wendy Penn

202-383-7504

wpenn@nar.realtor