

Diversity Grant - Level 1 Application

Status: Submitted

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Submitted By: ga@ccrealtors.com

First Name: Justin

Last Name: Wood

Contact Title: Government Affairs Director

Contact Email: ga@ccrealtors.com

Contact Phone: 5039175698

Association: CLARK COUNTY BOARD OF REALTORS® INC

Association ID: 8610

Address 1: 1514 Broadway St

Address 2: Ste 102

City: Vancouver

State: WA

Zip: 98663

Association Executive First Name (if different from above): Jo Ann

Association Executive Last Name (if different from above): Johnston

Association Executive Contact Email (if different from above): ceo@ccrealtors.com

Amount Requested (Max \$1,000): \$400

Diversity Grant Details

Please visit www.realtorparty.com/diversitygrants to review the full list of grant regulations and funding criteria.

1. What type of activity are you planning: (Check one only):: Multicultural Real Estate Organization Partnership

Which of the following national organization's chapter is hosting the event?: NAREB - National Association of Real Estate Brokers

Who is your primary contact at the local multicultural chapter or board?

First Name: Janet

Last Name: Warren

Email: momentscollected@gmail.com

Telephone: 503-421-7003

How will this program or activity enhance and improve the relationship between the REALTOR® Association and the local multicultural board or chapter?: : This NAREB/CCAR networking event will foster greater connections between our two organizations. CCAR members will learn about what it means to be a Realist and the current priorities of NAREB. NAREB Realists will learn about our local association and all the fantastic benefits we provide to our members. As the government affairs director, I hope to build stronger bonds and encourage collaboration on advocacy efforts here locally.

Describe the proposed activity including specific details about how the activity will be executed.: This networking event hosted, at Living Room Realty in Vancouver, WA from 4-6:30pm on May 30th 2024 will provide an opportunity for connection and collaboration between CCAR and NAREB members. While the event would primarily be social in nature, we plan to have a section in the agenda to explain the benefits of both organizations, and opportunities for collaboration, including advocacy.

Please select and answer at least one of the following:: NAREB is hosting this networking event and is contributing financially, we would be a sponsor, which comes with the opportunity to advertise the association and its benefits.

Please select and answer at least one of the following:: This event will increase the awareness of NAREB and its priorities among CCAR members. Increasing local knowledge of diverse populations and how to serve them, information sharing, networking, and advocacy updates are all goals of this networking event. CCAR's DEI Committee voted to conduct this activity in partnership with NAREB.

2. Date of Initiative/Activity (or timeframe if ongoing) Required: Submit application at least 30-45 days before the date of the proposed activity.

NAR will not fund activities already taken place: May 30th 2024

3. Why is the association interested in conducting this activity? : Janet Warren a member of both NAREB and CCAR who also sits on CCAR's DEI Committee brought this opportunity to us. NAREB was planning to hold this event regardless of CCAR involvement, and the committee saw this as a great opportunity to collaborate with NAREB and start our partnership here locally. CCAR has had little to no interaction with our local NAREB chapter in the past.

4. How will the association measure the success of the activity? : CCAR member attendance, we hope at least 25-50 members will attend. Increasing awareness of both organizations, and collaboration on future events and efforts.

5. What are the outcomes that the association expects to accomplish through this activity? : Foster connections between NAREB and CCAR members.

6. How will the association assess the outcomes and long-term benefits of this grant?: Future collaboration with NAREB on events and advocacy efforts. Increasing our knowledge base of diverse populations here locally, and how to best serve them. Positive feedback from members.

7. List any organizations that will partner with your association in the activity. Describe their role(s) in the activity.: NAREB is hosting this networking event and is contributing financially, we would be a sponsor, which comes with the opportunity to advertise the association and its benefits.

Budget Details

Please provide details regarding any expenses or in-kind contributions the association will make towards this activity.

The following are NOT eligible uses of grant funds.

- REALTOR® association staff time/hours, including contract staff
- Fundraising contributions or money to hold a fundraiser
- Registration fees and travel related expenses for REALTORS® attending events
- General operating expenses for the association or partner organization
- Donations to an organization or person including direct down payment or closing assistance
- Cash prizes or purchase of gifts and prizes
- Materials for construction/rehab of a property
- Landscaping materials
- Home furnishings or similar items
- Subscription fees for video conferencing services
- In-house association classroom rental fees
- Activities that benefit a single/select group of property owner(s)

Budget notes, include discussion of association staff time to be utilized for this program:

PLEASE only use numbers! No letters or special characters (dollar signs, commas, periods)

Expenditures

Enter requested amount	\$400
Contribution from your association = 10% of grant request	\$100
Contribution from other REALTOR® association(s)	\$0
Contribution from non-REALTOR® collaborating partners	\$400
Admission fee/tickets	\$0
Revenue from sponsors (e.g.,	\$0

booth rental, payment for
advertising, etc.)

Total \$900

For local associations: The state association must be notified of this funding request. (provide the name and email of the person at the state association most familiar with this request)

If this funding is approved, do you give NAR permission to share your application with others as an example a successful application?: Yes

First Name Association Contact: Liz

Last Name Association Contact: Garcia

Association Staff Email: liz.garcia@warealtor.org