

# 2023 Fair Housing Grant - Level 2 Application

**Status:** Completed

**Date Submitted:** 2023-02-20 21:57:33

**Submitted By:** kengerman@illinoisrealtors.org

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**Does the proposed activity adhere to the stated requirement?** Yes

**First Name:** Diane

**Last Name:** Cote

**Contact Title:** CEO

**Contact Email:** dianeC@midillinoisrealtors.com

**Contact Phone:** 309-664-5092

**Association:** BLOOMINGTON NORMAL ASSOCIATION OF REALTORS® INC

**Association ID:** 3590

**Address 1:** 407 Detroit Dr

**Address 2:**

**City:** Bloomington

**State:** IL

**Zip:** 61704

**Association Executive First Name (if different from above):**

**Association Executive Last Name (if different from above):**

**Association Executive Contact Email (if different from above):**

## Activity Details

**Amount Requested (Max \$7500):** \$7,500

**1. Date of Initiative (or timeframe if ongoing):** 2023-04-30

**2. What type of activity are you planning?:** Forum/symposium

**3. Describe the proposed activity including specific details about how the activity will be executed.:** The Association is organizing a Fair Housing Forum and is collaborating with many community organizations to provide valuable information related to Fair Housing resources in the Bloomington-Normal community. The event will be held in a community space at the YWCA. Each participating community partner will have a booth or table at which they will be able to share their important information and resources to our attendees. Partners include: Illinois Housing Development Authority (IHDA), Prairie State Legal Services, HOPE Fair Housing, Bloomington Housing Authority, Life Center for Independent Living, Habitat for Humanity, Bloomington-Normal Chamber of Commerce's Diversity Committee, Marcfirst - housing for disabled. We will have engaging speakers for the event of people who have used the resources we are bringing forth and how it has impacted their lives. We will have a drawing of gift cards for groceries for attendees who have visited at least 6 tables to entice the public to come to the event. Additionally we are organizing food trucks which we will provide a \$5 voucher for each person that has attended at least 6 out of the 12 partner tables at the event. Finally we have partnered with the local transit authority and they will be providing free transportation to the event.

**4. Why is the association interested in conducting this activity?:** The Association is very interested in conducting this Fair Housing Forum since it sees the urgent need in the community for connecting Fair Housing resources to those who need them. We have observed a gap or lack of connection between services available and getting those services or resources to the people who need it. A key component of this Fair Housing Forum will be educating residents on Fair Housing issues, making them aware of their rights and where to go to get help. The Association is also interested in creating relationships with the partners to continue to tackle fair housing issues together.

**5. What are the outcomes that the association expects to accomplish through this activity?:** The main intended outcome is for members of the public to leave the Fair Housing Forum better informed on Fair Housing issues. We want them to know where to go if they have a concern or need help resolving an issue. We will have a broad community reach because of the number and the diversity of our collaborating

partners. We hope attendees leave our forum better educated on the community agencies that are available to them and we hope they will be better informed about each of those agencies' roles in furthering Fair Housing. We have already witnessed the positive result which comes from connecting and collaborating with so many stellar community partners. We intend for those connections to grow so we can do more for the community in future projects.

**6. How will the association measure the success of the activity?:** This event is free to the public and will be promoted via print and electronic media. Each community partner will also be promoting it. While we anticipate strong attendance, we will measure the success of this activity by comparing the 2023 attendance numbers with attendance numbers in 2024. The Association plans to make this an annual event.

**7. How will this activity help the association achieve its fair housing goals?:** The implementation of this Fair Housing Forum will enable the Association to fulfill portions of its strategic plan related to Fair Housing and Diversity. It also enables the Association to fulfill a Core standard.

**8. How will REALTORS® be involved in the planning and implementation of the activity?:** The forum would not exist without the REALTORS as it is their original concept. It is a "Fair Housing Affair" hosted by the Association. They have already been heavily involved from the initial concept of this Fair Housing Forum. Our REALTOR members have created, planned, will be hosting the event and have already completed an enormous amount of coordination with our community partners.

**9. How will association staff be involved in the planning and implementation of the activity?:** Association staff will oversee the entire project, assist with community outreach, and organize/implement the event through the DEI committee. They will be providing much of the marketing being conducted for the Forum. The association staff will be onsite the day of the event to ensure everything runs smoothly for partners and public.

**10. List any organizations that will partner with your association in the activity. Describe their role(s) in the activity.:** Partners for Tables/Speakers/Marketing: Illinois Housing Development Authority, Prairie State Legal Services, HOPE Fair Housing, Bloomington Housing Authority, Life Center for Independent Living, The Immigration Project, Habitat for Humanity, Chamber of Commerce' Diversity Committee, Marcfirst - housing for the Disabled, Connect Transit, HUD Town of Normal, McLean County Housing Authority, YWCA McLean County Partners for Transportation/Marketing - Connect Transit Partners for Food Trucks/Marketing - A to Z Catering, Jurassic Food Truck

## Budget Details

The following are NOT eligible uses of grant funds.

- REALTOR® association staff time/hours, including contract staff
- Fundraising contributions or money to hold a fundraiser
- Registration fees and travel related expenses for REALTORS® attending events
- General operating expenses for the association or partner organization
- Donations to an organization or person including direct down payment or closing assistance
- Cash prizes or purchase of gifts and prizes
- Materials for construction/rehab of a property
- Landscaping materials
- Home furnishings or similar items
- Subscription fees for video conferencing services
- In-house association classroom rental fees
- Activities that benefit a single/select group of property owner(s)

**Note: Associations are encouraged to use the majority of grant funds for expenditures related to the development and implementation of an activity (such as speaker fees, marketing, printing, etc.) rather than venue and catering costs.**

**(Please note that as part of the Right Tools, Right Now for Associations, the 10% required contribution is waived in 2023)**

### Revenue

<b>Fair Housing Grant (enter requested amount)</b>	\$5,700
<b>Contribution from your association = 10% of grant request</b>	\$0
<b>Contribution from other REALTOR® association(s)</b>	\$0
<b>Contribution from non-REALTOR® collaborating partners</b>	\$0
<b>Admission fee/tickets</b>	\$0
<b>Revenue from sponsors (e.g., booth rental, payment for advertising, etc.)</b>	\$0
<b>Total</b>	<b>\$5,700</b>

### Expenditures

Consulting Fees	\$0
Venue rental	\$280
Catering/refreshments	\$3,000
Marketing	\$2,420
Speaker fees	\$0
Speaker expenses (travel, lodging, meals)	\$0
<b>Total</b>	<b>\$5,700</b>

**11. Additional Budget Information:** If applicable, use the space below to: provide explanations for "other" revenue or expenses noted above; provide an estimated number of attendees for activities with an admission fee; provide a breakdown of consulting fees; or provide details about in-kind contributions the association will make toward the activity.:

**12. In reference to THIS activity, has your association applied for funding from another NAR grant programs including Housing Opportunity, Smart Growth, Diversity, Consumer Advocacy Outreach or Issues Mobilization?**

**First Name Association Contact:** Diane

**Last Name Association Contact:** Cote

**Association Staff Email:** dianec@midillinoisrealtors.com

**13. In reference to THIS activity, as described in question #4, has your association applied for funding from another NAR grant program including Smart Growth, Diversity, Placemaking, or Issues Mobilization?:** No

**14. If this funding request is approved, do you give NAR permission to share your application with others (either directly or on the REALTOR® Party website) as an example of a successful application?:** Yes