

RPAC Fundraising Grant Application for State and Local Associations Application

Status: Submitted

Date Submitted: 2021-09-27 11:30:49

Submitted By: admin@wiregrassrealtors.org

First Name: Rhonda

Last Name: Brown

Contact Title: Association Executive

Contact Email: admin@wiregrassrealtors.org

Contact Phone: 334-347-9614

Association: WIREGRASS BOARD OF REALTORS® INC

Association ID: 1085

Address 1: 101 Douglas Brown Circle

Address 2:

City: Enterprise

State: AL

Zip: 36330

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

RPAC Chair:

RPAC Chair First Name: Fran

RPAC Chair Last Name: Frenda

RPAC Chair Email Address: franfrenda@hotmail.com

RPAC Chair Company:: Weichert REALTORS - Enterprise Branch

RPAC Chair Address 1: Rucker Boulevard

RPAC Chair Address 2:

City: Enterprise

State: AL

Zip: 36330

Fundraising Grant Application

Amount Requested: \$2,000

Goal to Raise: \$6,000

Proposed Date: 2021-12-02

By submitting this fundraising grant request, you verify the activity contemplated in the request is legally permissible in your state and/or municipality. If necessary, you contacted legal counsel and obtained proper clearances to move forward with the requested activity.: Yes

Section 1: RPAC History and Goals

Please note: Number of members is based on the official NAR membership count taken the previous year on October 31.

2022: # of Members: 188

2023: # of Members: 214

2024: # of Members: 269

2022: # of Investors: 154

2023: # of Investors: 153

2024: # of Investors: 184

2022 Participation Percentage: 82

2023 Participation Percentage: 72

2024 Participation Percentage: 68

2022 Total Receipts: \$20,593

2023 Total Receipts: \$21,289

2024 Total Receipts: \$9,984

2022 % to Goal: 222

2023 % to Goal: 262

2024 % to Goal: 107

1b. How many members of NAR's Major Investor Program do you have?

2023 President's Circle: 0

2022 President's Circle: 0

2023 Platinum R: 0

2022 Platinum R: 0

2023 Golden R: 0

2022 Golden R: -2

2023 Crystal R: 1

2022 Crystal R: 1

2023 Sterling R: 6

2022 Sterling R: 6

1c. Please explain your ongoing RPAC fundraising activities, RPAC education and recent RPAC related events.: We've included the REALTOR Party Video in our New Member Orientation power point presentations. We put RPAC brochures in our new member folders and discuss with them at Board new member processing appointments. We have basket raffles on-line every other month. Our RPAC Chair person updates up at general membership luncheon with current goal reports. RPAC chair person visits real estate office staff meetings and encourages members to participate in our RPAC fundraising activities.

Section 2: Fundraising Initiative Details

2a. Grant Request: \$2,000

2b. Goal to Raise Through Grant: \$6,000

2c. Please explain, in detail, the type of event or initiative you are planning. Include promotional activities, time and location, target audience and fundraising activities.: 12-2-2021 10:00 AM Brunch Enterprise Country Club, Enterprise, AL target audience - all active REALTOR and Affiliate members, family and staff The event is a RPAC brunch and auction. Our goal is always to have fun while raising funds for our PAC. We will also sell chances to win a "Party Wagon" full of party contents and various other food/drink items.

2d. Please itemize anticipated expenses for the entire fundraiser, even costs beyond the grant amount. (please note, the amount fields auto calculate)

| | |
|---------------------------|---------|
| Food | \$1,500 |
| auction items to purchase | \$2,000 |
| decorations | \$200 |
| Total | \$3,700 |

2e. Please explain, in detail, the fundraising plan to raise three times the grant amount. For instance, expected solicitable attendees, ticket price, needed ticket sales, Major Investor plans, strategies to convert non-investors. You may attach supporting documents.: We have 100 keys to sell for the "Party Wagon" drawing. We will make at least \$1500 from this drawing. We will be auctioning weekend beach condos, designer handbags and wallets, current electronics, various themed baskets, etc. We will have several live and silent auction opportunities for those who may not normally contribute to RPAC in with their annual dues. Our major investors plan to spend their RPAC dollars at this event (estimated \$5000). We have real estate and affiliate offices donating auction items or funds to buy auction items.

Supporting Documents

- [ARPAC Dinner and Auction 2020.docx](#)

2f. Have you held this type of an event in previous years?: Yes

Section 3: Partnership Grant History

3a. 2023 Grant

2023 Grant Amount : \$0

2023 Grant Amount Raised: \$0

3b. 2022 Grant

2022 Grant Amount : \$3,350

2022 Grant Amount Raised: \$14,820

Please explain any lessons you have learned from past Partnership Grant events/initiatives. How will you improve this year?: We have been successful each year in our past partnership Grant events. We are always striving to do different, exciting and FUN events that get our members excited about their RPAC participation. Because of Covid-19, we are having to adjust from our usual after hours event just as we did last year. It was a HUGE success. I have no doubt we will again achieve our goals for this event!!

Section 4: Additional Comments

Additional Comments: Thank you for your consideration and I am happy to answer any questions you may have.
admin@wiregrassrealtors.org 334-347-9614

Please summarize your grant application to look like the example summary below.: Small local association requesting \$2000 grant (total cost) to raise \$6000 at our annual RPAC event on December 2, 2021. The event will consist of a drawing to win a "Party Wagon" full of miscellaneous beverages, snacks etc. Keys to the wagon will sell for \$15.00 each or 2 for \$25.00. We will conduct live and silent auctions at this event. It will be a buffet brunch with mimosas provided by an affiliate member. In 2019 we applied for and received a grant for \$4320 and we raised \$15787 at the event. In 2019 we applied for and received \$3350 and we raised \$14820.

Required: (please select one)

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

Does the proposed activity adhere to the stated requirement?: Yes

Section 5: Agreement & Signature

I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.