

# RPAC Fundraising Grant Application for State and Local Associations Application

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**Submitted By:** nancy.bmbor@gmail.com

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**Association:** BISMARCK MANDAN BOARD OF REALTORS®

**Association ID:** 5815

**Address 1:** 1616 Capitol Way

**Address 2:**

**City:** Bismarck

**State:** ND

**Zip:** 58501

**Association Executive First Name (if different from above):**

**Association Executive Last Name (if different from above):**

**Association Executive Contact Email (if different from above):**

## RPAC Chair:

**RPAC Chair First Name:** Terri

**RPAC Chair Last Name:** Benson-Holmstrom

**RPAC Chair Email Address:** tbenson@bis.midco.net

**RPAC Chair Company::** Next Home Legendary Properties

**RPAC Chair Address 1:** 114 W Main Avenue, Suite C

**RPAC Chair Address 2:**

**City:** Bismarck

**State:** ND

**Zip:** 58501

## Fundraising Grant Application

**Amount Requested:** \$5,000

**Goal to Raise:** \$25,000

**Proposed Date:** 2022-11-17

By submitting this fundraising grant request, you verify the activity contemplated in the request is legally permissible in your state and/or municipality. If necessary, you contacted legal counsel and obtained proper clearances to move forward with the requested activity.: Yes

## Section 1: RPAC History and Goals

Please note: Number of members is based on the official NAR membership count taken the previous year on October 31.

**2023: # of Members:** 492

**2024: # of Members:** 495

**2025: # of Members:** 517

**2023: # of Investors:** 211

**2024: # of Investors:** 248

**2025: # of Investors:** 190

**2023 Participation Percentage:** 43

**2024 Participation Percentage:** 50

**2025 Participation Percentage:** 37

**2023 Total Receipts:** \$50,670

**2024 Total Receipts:** \$60,286

**2025 Total Receipts:** \$20,993

2023 % to Goal: 131

2024 % to Goal: 153

2025 % to Goal: 46

**1b. How many members of NAR's Major Investor Program do you have?**

2024 President's Circle: 0

2023 President's Circle: 0

2024 Platinum R: 0

2023 Platinum R: 0

2024 Golden R: 0

2023 Golden R: 0

2024 Crystal R: 3

2023 Crystal R: 2

2024 Sterling R: 23

2023 Sterling R: 16

**1c. Please explain your ongoing RPAC fundraising activities, RPAC education and recent RPAC related events.:** Our most recent event was in November (it's typically in the spring)...postponed due to colds/flu/covid . We're bringing the auction part back to be a spring event at the end of March. We have a "personality" like Daryl Braham, or someone else, come and throw in the RPAC and Issues benefits while the auction is happening, and also to make a brief presentation on RPAC. Educating on RPAC is an ongoing challenge, but we incorporate it where we can in Weekly Updates, member-only Facebook posts, etc.

## Section 2: Fundraising Initiative Details

**2a. Grant Request:** \$5,000

**2b. Goal to Raise Through Grant:** \$20,000

**2c. Please explain, in detail, the type of event or initiative you are planning. Include promotional activities, time and location, target audience and fundraising activities.:** Part of the plan is a spring auction on March 31, then a summer phone bank (tba). We need money earlier this year due to elections so needing to step up the efforts earlier in the year. We are marketing the auction now and will be featuring some of the donated auction items in future promos. We are scheduled for March 31 at a unique facility (converted bakery/warehouse) and will feature tropical music and fajitas.

**2d. Please itemize anticipated expenses for the entire fundraiser, even costs beyond the grant amount. (please note, the amount fields auto calculate)**

Expense Description 1Auctioneer	\$750
Facility	\$750
Grand prize	\$1,500
Other prizes	\$500
Decor	\$400
Music/Social	\$750
Food	\$3,000
Speaker (miles/hotel)	\$400
Expense Description 9	\$0
<b>Total</b>	<b>\$8,050</b>

**2e. Please explain, in detail, the fundraising plan to raise three times the grant amount. For instance, expected solicitable attendees, ticket price, needed ticket sales, Major Investor plans, strategies to convert non-investors. You may attach supporting documents.:** We encourage Realtors (500 ) and spouses to attend, there is no charge for Realtors, spouses and guests pay \$20. We will look for 12-15 major investors from the auction - and if we don't get them there, the phone bank will be used as follow up. We feel the promotion for each \$100 earning an entry for the grand prize (tropical vacation) will be an incentive for new investors and for those at lesser amounts to increase (tropical vacation is appealing to us here, in North Dakota).

## Supporting Documents

**2f. Have you held this type of an event in previous years?:** Yes

## Section 3: Partnership Grant History

**3a. 2024 Grant**

2024 Grant Amount : \$4,429

2024 Grant Amount Raised: \$26,094

**3b. 2023 Grant**

2023 Grant Amount : \$2,438

2023 Grant Amount Raised: \$29,195

**Please explain any lessons you have learned from past Partnership Grant events/initiatives. How will you improve this year?:** Making the ask is the biggest thing in RPAC fundraising. Some personal recruitment for auction items, personal asks to invite people to attend and participate in events, and the personal contacts/phone bank are most effective. We've learned that the best laid plans can be sidetracked by things out of your control! So far this year, we are on track to a "normal" fundraising year!

## Section 4: Additional Comments

**Additional Comments:** NOTE: In both 2020 and 2021 our original plans were forced to change from the time the application was made until the fundraising wrapped up. Cancellations and postponements due to C-19, colds, and flu caused the committee to regroup, rethink, and flex and bend.

**Please summarize your grant application to look like the example summary below.:** BMBOR is a just-barely-bigger-than-small association at 517 members. We're planning a fundraising effort with a new twist which gives an investor one entry for each \$100 invested in a prize drawing for a tropical vacation. The event will serve as the monthly membership event and will be no cost for Realtors to attend to enjoy great food, tropical music, a brief presentation, and a fun (funny, character) auctioneer.

**Required: (please select one)**

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

**Does the proposed activity adhere to the stated requirement?:** Yes

## **Section 5: Agreement & Signature**

***I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.***