

RPAC Fundraising Grant Application for State and Local Associations Application

Status: Submitted

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Submitted By: sheri@pmt.org

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Association: MINI CASSIA ASSOCIATION OF REALTORS®

Association ID: 3520

Address 1: 132 W. 13TH Street

Address 2:

City: BURLEY

State: ID

Zip: 83318

Association Executive First Name (if different from above): Darla

Association Executive Last Name (if different from above): Nielsen

Association Executive Contact Email (if different from above):

RPAC Chair:

RPAC Chair First Name: Sheri

RPAC Chair Last Name: Jones

RPAC Chair Email Address: sheri@pmt.org

RPAC Chair Company:: Turn Key Realty

RPAC Chair Address 1: 1333 Overland Avenue

RPAC Chair Address 2:

City: Burley

State: ID

Zip: 83318

Fundraising Grant Application

Amount Requested: \$5,000

Goal to Raise: \$15,000

Proposed Date: 2020-07-15

By submitting this fundraising grant request, you verify the activity contemplated in the request is legally permissible in your state and/or municipality. If necessary, you contacted legal counsel and obtained proper clearances to move forward with the requested activity.: Yes

Section 1: RPAC History and Goals

Please note: Number of members is based on the official NAR membership count taken the previous year on October 31.

2022: # of Members: 67

2023: # of Members: 66

2024: # of Members: 74

2022: # of Investors: 90

2023: # of Investors: 72

2024: # of Investors: 70

2022 Participation Percentage: 134

2023 Participation Percentage: 109

2024 Participation Percentage: 95

2022 Total Receipts: \$363

2023 Total Receipts: \$261

2024 Total Receipts: \$213

2022 % to Goal: 426

2023 % to Goal: 528

2024 % to Goal: 512

1b. How many members of NAR's Major Investor Program do you have?

2023 President's Circle: 0

2022 President's Circle: 0

2023 Platinum R: 0

2022 Platinum R: 0

2023 Golden R: 0

2022 Golden R: 0

2023 Crystal R: 1

2022 Crystal R: 0

2023 Sterling R: 10

2022 Sterling R: 11

1c. Please explain your ongoing RPAC fundraising activities, RPAC education and recent RPAC related events.: We have over 100% participation in our Mini Cassia Realtors basic contributions. Our Realtors & Affiliates have been educated over the years through local meetings with guest speakers from our State & National RPAC Committees, on going local leadership speakers & a general effort to promote a RPAC savvy culture. We have found that that holding our major RPAC event in the summer draws more participation than other times of the year.

Section 2: Fundraising Initiative Details

2a. Grant Request: \$5,000

2b. Goal to Raise Through Grant: \$15,000

2c. Please explain, in detail, the type of event or initiative you are planning. Include promotional activities, time and location, target audience and fundraising activities.: Our 8th Annual RPAC Event on the River will be held 07/15/2020 at 6:00 pm at Morey's Steakhouse in Burley. This has become a premiere event in our association where Realtors and Affiliates alike come and enjoy a delicious complimentary dinner, beautiful setting and fundraising opportunity. Dinner will consist of steak and shrimp, baked potatoes, salad & dessert. Our main focus this evening will be a silent auction as well as a live auction. We will auction off quality items which will be purchased through our association budget, grant money and community donated items. Each board office and Affiliates office is also encouraged to donate an item as well. We have had tremendous support for this event in the past, and already have commitments for fabulous items for the 2020 Event.

2d. Please itemize anticipated expenses for the entire fundraiser, even costs beyond the grant amount. (please note, the amount fields auto calculate)

Expense Description 1 Meal-Morel's Steakhouse	\$2,752
Expense Description 2 Kayaks	\$400
Expense Description 3 Floating Island	\$300
Expense Description 4 Smoker Grill	\$400
Expense Description 5 Rafting Trip	\$250
Expense Description 6 Patio Set	\$150
Expense Description 7 Beach Comber Bikes	\$300
Expense Description 8 Kayak in the Canyon	\$150
Expense Description 9 Portable Hot Tub	\$375
Total	\$5,077

2e. Please explain, in detail, the fundraising plan to raise three times the grant amount. For instance, expected solicitable attendees, ticket price, needed ticket sales, Major Investor plans, strategies to convert non-investors. You may attach supporting documents.: We are a small association of under 100 members so we need EVERYONES participation. Our philosophy has been education over the years to create a culture that's enthusiastic about RPAC! Our Realtors & Affiliates are encouraged to participate in RPAC. We will target our top producers, board members and affiliates to raise their personal contributions. We have steadily increased our number of Major investors in our association every year and currently have 2 Crystal Investors for 2020!

Supporting Documents

2f. Have you held this type of an event in previous years?: Yes

Section 3: Partnership Grant History

3a. 2023 Grant

2023 Grant Amount : \$5,000

2023 Grant Amount Raised: \$19,835

3b. 2022 Grant

2022 Grant Amount : \$5,000

2022 Grant Amount Raised: \$20,446

Please explain any lessons you have learned from past Partnership Grant events/initiatives. How will you improve this year?: We have had a very successful event in the last 3 years and will continue to follow the same pattern this year.

Section 4: Additional Comments

Additional Comments: N / A

Please summarize your grant application to look like the example summary below.: We are a small association requesting a \$5,000 grant (total cost) to raise \$15,000 at our Annual RPAC Event on the river on 07/15/2020. The evening will consist of complimentary steak & shrimp dinner with a silent & live auction. Auction items will be purchased by the association and donated by the Brokerage Offices & Affiliates Offices. Everyone in attendance has the opportunity to bid on the auction items in which their dollars spent are credited to their individual RPAC contribution. In year 2018 the association received a \$5,000 grant and raised \$20,446. In year 2019 the association received a \$5,000 grant and raised \$19,835. This year we hope to exceed last years number as well as increase the number of major investors, I feel as if we are a recipient of this grant we will have no problem achieving our set goals!!

Required: (please select one)

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

Does the proposed activity adhere to the stated requirement?: Yes

Section 5: Agreement & Signature

I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.