

# 2020 Placemaking Application - Level 1 Application

**Status:** Withdrawn

**Date Submitted:** 2020-09-15 17:58:23

**Submitted By:** will@birminghamrealtors.com

---

**Does the proposed activity adhere to the stated requirement?** Yes

**First Name:** William

**Last Name:** Baylor

**Contact Title:** VP of Government Affairs

**Contact Email:** will@birminghamrealtors.com

**Contact Phone:** 2057209392

**Association:** BIRMINGHAM AREA ASSOCIATION OF REALTORS® INC

**Association ID:** 1050

**Address 1:** 3501 Independence Drive

**Address 2:**

**City:** Birmingham

**State:** AL

**Zip:** 35209-5714

**Association Executive First Name (if different from above):**

**Association Executive Last Name (if different from above):**

**Association Executive Contact Email (if different from above):**

[Please read the 2024 grant criteria before submitting the application form.](#)

**Amount Requested (up to \$1,500)::** \$1,500

**Type of Project: Check only 1:** Temporary pop-up park or plaza

**Describe the project and what will be done or happen.:** This will be a daylong event where citizens, artists, and activists collaborate to temporarily transform metered parking spaces into a parklet. REALTORS® will help with set up and managing the day long event.

**What are the goals of the project? :** With Covid-19 posing a real treat to community gathering it is important for us to become innovative in our approach to reimagine how streets can be used by the public. The goal is to repurpose public space, especially in areas where access to parks and open space is limited. Also to increase foot traffic, and revenues, for adjacent businesses.

**What are the plans for converting this temporary project into a long-term or permanent project? :** This parklet recommendation is a part of the effort led by REALTOR/Councilor Kimberly Alexander to provide safe and beneficial pedestrian improvements to the City of Bessemer neighborhoods and throughout district 2. This project will be used in conversations with the City of Bessemer and the business to negotiate the feasibility of implementing a parklet at this location, as well as other location in Bessemer. This type of intervention is increasingly important due to the recent COVID-19 epidemic and the necessary support for businesses and the provision of safe outdoor spaces for pedestrians. City of Bessemer lead by Councilwoman Kimberly Alexander of district 2 has promised to evaluate the success of the project and if citizens participate they will push for the conversion of public space to people space in district 2.

**Location of Project (i.e., alley, vacant lot, open space, street, etc.) and current condition of the site: :** the location is in front of the former cityhall located in downtown bessemer. We will converting part of the sidewalk and street for the project. It is currently vacant.

## Attach The Site Photo

- [bessemer placemaking project 2020-2021.jpg](#)

**What is the project's total budget? (Grant will not fund projects with a total budget over \$25,000):** \$5,000

**What will NAR's grant funding be spent on? (i.e., design fees, seating, artwork, materials, site prep, labor, etc.).** : site prep and material

**What is the role of the REALTOR® Association in the project? How are REALTOR® members (YPN, commercial, brokers, etc.) engaged in the project? Describe in detail.:** The REALTORS@ will engage in outreach to the community, we will create content to create a video for members, and we will manage the event for that day.

**Are there any other community partners or volunteers involved in this project? Describe their roles. Who is leading the project - your association/board or a partner?** : The city of Bessemer gave us permission to do the project. We are working with local businesses to help with advertisement and marketing.

**When will the project be started and completed?**

**Project Start Date:** 2020-11-30

**Project End Date:** 2020-11-30

**Will the grant be funding a project in a rural community within your association's jurisdiction? Note that the Rural Housing Service defines "rural" as areas with less than 30,000 population and rural in character.:** Yes

**State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR. Does the proposed activity adhere to the stated requirement?:** Yes

**Disclaimer: NAR disclaims any and all responsibility related to the Association's Placemaking project. The Association shall indemnify and hold harmless NAR, its officers, directors, employees, and agents from any and all claims, damages, losses and expenses, including reasonable attorneys' fees and expenses, which arise in any way from the Association's Placemaking project, including but not limited to any harm or damages that may arise. Please check the box to certify that you have read and understand the disclaimer. If you are not the Executive Officer/CEO, you also need to certify that the Executive Officer/CEO has read the disclaimer. Note: If the applicant is a local REALTOR® association, your state association must be notified of your application if required by the state association.:**