

2025 Fair Housing Grant - Level 1 Application

Status: Submitted

Date Submitted: 2024-12-19 17:02:21

Submitted By:

Does the proposed activity adhere to the stated requirement? Yes

First Name: Denice

Last Name: O\Neil

Contact Title: Association Executive

Contact Email: denice.oneil@rcar.net

Contact Phone: 6153840816

Association: ROBERTSON COUNTY ASSOCIATION OF REALTORS® INC

Association ID: 7780

Address 1: 2215 Memorial Blvd.

Address 2:

City: Springfield

State: TN

Zip: 37172

Association Executive First Name (if different from above): Denice

Association Executive Last Name (if different from above): O\Neil

Association Executive Contact Email (if different from above): denice.oneil@rcar.net

Activity Details

Amount Requested (Max \$3,000): \$3,000

1. Projected Completion Date:: 2025-10-16

2. Type of Initiative:: Class/Education

3. Describe the proposed initiative including key details on how it will be executed.: We would like to have Nate Johnson to conduct the Bias Override class on October 16, 2025. When Covid hit we transitioned our training to virtual (zoom). This has proven that our education numbers have risen and is a much more efficient use of members time. We will be offering this training via zoom. This training will be for all members in the association.

4. Why is the association interested in conducting this initiative?: We have not conducted this training at our association. As the Association Executive, I sat in this training at NAR NXT in California. This class was exceptional in the explanation and demonstration of the Bias's we all have known or unknown.

5. How will this initiative advance the association's fair housing goals?: We have offered AHWD in the past and it has been well received throughout the membership. I truly believe that this training helps to uncover bias that we are unaware of and bring it to our conscious level. It is in the conscious level that we can adjust our bias and learn how to move beyond it.

6. How will the association measure the success of the initiative?: The success will be measured by the number of attendees and the feedback we will solicit after the training is complete.

Budget Details

7. The following are NOT eligible uses of grant funds.

- REALTOR® association staff time/hours, including contract staff
- Cash prizes or purchase of gifts and prizes
- Materials for construction/rehab of a property

- Fundraising contributions or money to hold a fundraiser
- Registration fees and travel related expenses for REALTORS® attending events
- General operating expenses for the association or partner organization
- Donations to an organization or person including direct down payment or closing assistance
- Landscaping materials
- Home furnishings or similar items
- Subscription fees for video conferencing services
- In-house association classroom rental fees
- Activities that benefit a single/select group of property owner(s)

8. Please provide your budget in the framework below.

Note: Associations are encouraged to use the majority of grant funds for expenditures related to the development and implementation of an activity (such as speaker fees, marketing, printing, etc.) rather than venue and catering costs.

Revenue

Fair Housing Grant (enter requested amount)	\$3,000
Contribution from other REALTOR® association(s)	\$0
Contribution from non-REALTOR® collaborating partners	\$0
Admission fee/tickets	\$1,000
Revenue from sponsors (e.g., booth rental, payment for advertising, etc.)	\$0
Total	\$4,000

Expenditures

Consulting Fee	\$0
Venue rental	\$0
Catering/refreshments	\$0
Marketing	\$100
Speaker fees	\$3,000
Speaker expenses (travel, lodging, meals)	\$0
Royalty Fee	\$1,000
Total	\$4,100

Additional Budget Information: If applicable, use the space below to: provide explanations for "other" revenue or expenses noted above; provide an estimated number of attendees for activities with an admission fee; provide a breakdown of consulting fees; or provide details about in-kind contributions the association will make toward the activity.: We will charge each attendee the \$10 in royalty fees to NAR, which is the other expense. The amount would depend on the number of attendees. The more attendees the higher that number will be as both income and expense.

9. For local associations, the state association must be notified of this funding request. Please provide the name and title of the person at the state association who is most familiar with this request.

First Name Association Contact: Kristen

Last Name Association Contact: Mosley

Association Staff Email: kristen.mosley@tnrealtors.com

10. In reference to THIS initiative, as described, has your association applied for funding from another NAR grant programs including Housing Opportunity, Smart Growth, Diversity and Inclusion, Consumer Advocacy Outreach or Issues Mobilization?: No

11. If this funding request is approved, do you give NAR permission to share your application, and any outcomes?: Yes