

# Diversity Grant - Level 1 Application

**Status:** Submitted

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**Submitted By:** a.harrier@gfwar.org

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**First Name:** Amanda

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**Association:** GREATER FORT WORTH ASSOCIATION OF REALTORS® INC

**Association ID:** 8000

**Address 1:** 2650 Parkview Drive

**Address 2:**

**City:** Fort Worth

**State:** TX

**Zip:** 76102-7170

**Association Executive First Name (if different from above):** Suzanne

**Association Executive Last Name (if different from above):** Westrum

**Association Executive Contact Email (if different from above):** s.westrum@gfwar.org

**Amount Requested (Max \$1,000):** \$750

## Diversity Grant Details

Please visit [www.realtorparty.com/diversitygrants](http://www.realtorparty.com/diversitygrants) to review the full list of grant regulations and funding criteria.

**1. What type of activity are you planning: (Check one only)::** Sponsor a local chapter event of a national multicultural real estate organization.

**Event name:** Feng Shui Lunch & Learn

**Event location:** GFWAR Auditorium

**Event date:** 2024-05-22

**2. Date of Initiative/Activity (or timeframe if ongoing) Required: Submit application at least 30-45 days before the date of the proposed activity.**

**NAR will not fund activities already taken place:** May 22, 2024

**3. Why is the association interested in conducting this activity? :** It is part of the GFWAR strategic plan to develop partnerships with local chapters of national multicultural real estate organizations. This is year two of a more active partnership with AREAA and we are excited to see it grow. We are also proud to host this event each year during AAPI Heritage Month.

**4. How will the association measure the success of the activity? :** Success will come in the form of filling the room with members and ensuring they come away with new knowledge about the intricacies of feng shui and the role it plays in real estate. We had about 50 members attend last year and would like to have closer to 75 this year.

**5. What are the outcomes that the association expects to accomplish through this activity? :** GFWAR hopes to have a positive outcome as far as members attending and enjoying the event. Ideally we would like to fill the room with people who were not able to attend last year, so

we can expand the number of members that are coming away with this knowledge. We also hope to help AAREA in increasing their active membership numbers in Tarrant County.

**6. How will the association assess the outcomes and long-term benefits of this grant?:** Post event, we will compare the numbers for attendance and hope to see an increase. We will also continue to work with AREAA on their Tarrant County initiatives. Long-term, we would love to see a more active membership base for AREAA among GFWAR members.

**7. List any organizations that will partner with your association in the activity. Describe their role(s) in the activity.:** This year, the Fort Worth Tarrant network of the Women's Council of REALTORS is also partnering on this event. They will assist in bringing in sponsors, and will help to promote the event to their members.

## Budget Details

Please provide details regarding any expenses or in-kind contributions the association will make towards this activity.

The following are NOT eligible uses of grant funds.

- REALTOR® association staff time/hours, including contract staff
- Fundraising contributions or money to hold a fundraiser
- Registration fees and travel related expenses for REALTORS® attending events
- General operating expenses for the association or partner organization
- Donations to an organization or person including direct down payment or closing assistance
- Cash prizes or purchase of gifts and prizes
- Materials for construction/rehab of a property
- Landscaping materials
- Home furnishings or similar items
- Subscription fees for video conferencing services
- In-house association classroom rental fees
- Activities that benefit a single/select group of property owner(s)

*Budget notes, include discussion of association staff time to be utilized for this program:*

PLEASE only use numbers! No letters or special characters (dollar signs, commas, periods)

## Expenditures

Enter requested amount	\$750
Contribution from your association = 10% of grant request	\$250
Contribution from other REALTOR® association(s)	\$0
Contribution from non-REALTOR® collaborating partners	\$0
Admission fee/tickets	\$0
Revenue from sponsors (e.g., booth rental, payment for advertising, etc.)	\$500
<b>Total</b>	<b>\$1,500</b>

**For local associations: The state association must be notified of this funding request. (provide the name and email of the person at the state association most familiar with this request)**

**If this funding is approved, do you give NAR permission to share your application with others as an example a successful application?:** Yes

**First Name Association Contact:** Gregory

**Last Name Association Contact:** Lang

**Association Staff Email:** glang@texasrealtors.com