

2021 Housing Opportunity Grant - Level 2 Application

Status: Started

Date Submitted: This application has not been submitted.

Submitted By: smcquillan@watsonrealtycorp.com

Does the proposed activity adhere to the stated requirement? Yes

First Name:

Last Name:

Contact Title:

Contact Email:

Contact Phone:

Association:

Association ID:

Address 1:

Address 2:

City:

State:

Zip:

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

Activity Details

NOTE: Associations cannot receive funding for activities previously supported by a Housing Opportunity grant (ex. recurring events such as housing expos or classes) Contact NAR staff at HousingOpportunityGrants@realtors.org if you questions about eligibility.

Review the [frequently asked questions](#) and [Tip Sheet](#) before completing the application.

Amount Requested (Max \$5000): \$5,000

1. Date of activity (or timeframe if an ongoing activity):: 2021-05-17

2. What type of activity are you planning?: Consumer class/education

3. Will the grant be funding a project in a rural community within your association's jurisdiction? Note that the Rural Housing Service defines "rural" as areas with less than 30,000 population and rural in character.:

4. Describe the proposed activity including specific details about how the activity will be executed.:

5. Why is the association interested in conducting this activity?:

6. What are the outcomes that the association expects to accomplish through this activity?:

7. How will the association measure the success of the activity?:

8. How will this activity help the association achieve its housing advocacy goals?:

9. How will REALTORS® be involved in the planning and implementation of the activity?:

10. How will association staff be involved in the planning and implementation of the activity?:

11. List any organizations that will partner with your association in the activity. Describe their role(s) in the activity.:

Budget Details

The following are NOT eligible uses of grant funds.

- REALTOR® association staff time/hours, including contract staff
- Fundraising contributions or money to hold a fundraiser
- Registration fees for REALTOR® education or other events
- General operating expenses for the association or partner organization
- Donations to an organization or person including direct down payment or closing assistance
- Cash prizes or purchase of gifts and prizes
- Materials for construction/rehab of a property
- Landscaping materials
- Home furnishings or similar items
- Subscription fees for video conferencing services

Note: Associations are encouraged to use the majority of grant funds for expenditures related to the development and implementation of an activity (such as speaker fees, marketing, printing, etc.) rather than venue and catering costs.

In-kind donations and staff time cannot be used to reach the 10% required contribution from the association.

12. Please provide your budget in the table below. If needed, provide additional details in response to question #13

Revenue

Housing Opportunity Program Grant (enter requested amount)	\$5,000
Contribution from your association = 10% of grant request	\$500
Contribution from other REALTOR® association(s)	\$0
Contribution from non-REALTOR® collaborating partners	\$0
Admission fee/tickets	\$0
Revenue from sponsors (e.g., booth rental, payment for advertising, etc.)	\$0
Total	\$5,500

Expenditures

Consulting Fees	\$0
Venue rental	\$0
Catering/refreshments	\$0
Marketing	\$0
Speaker fees	\$0
Speaker expenses (travel, lodging, meals)	\$0
Total	\$0

13. Additional Budget Information: If applicable, use the space below to: provide explanations for "other" revenue or expenses noted above; provide an estimated number of attendees for activities with an admission fee; provide a breakdown of consulting fees; or provide details about in-kind contributions the association will make toward the activity.:

14. For local associations: The state association must be notified of this funding request. Provide the name and title of the person at the state association most familiar with the request.

First Name Association Contact:

Last Name Association Contact:

Association Staff Email:

15. In reference to THIS activity, as described in question #4, has your association applied for funding from another NAR grant program including Smart Growth, Diversity, Placemaking, Fair Housing, or Issues Mobilization?:

16. If this funding request is approved, do you give NAR permission to share your application with others (either directly or on the REALTOR® Party website) as an example of a successful application?: