

RPAC Fundraising Grant Application for State and Local Associations Application

Status: Submitted

Date Submitted: 2023-08-22 18:34:20

Submitted By: EVPSAGINAWBOARD@GMAIL.COM

First Name: Kelly

Last Name: Drake

Contact Title: Executive Vice President

Contact Email: evpsaginawboard@gmail.com

Contact Phone: 989-799-2885

Association: SAGINAW BOARD OF REALTORS®

Association ID: 4905

Address 1: 3049 Davenport Ave.

Address 2:

City: Saginaw

State: MI

Zip: 48602

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

RPAC Chair:

RPAC Chair First Name: Lynn

RPAC Chair Last Name: Moore

RPAC Chair Email Address: lsm9739@yahoo.com

RPAC Chair Company:: Berkshire Hathaway HomeServices of MI

RPAC Chair Address 1: 2825 Bay Road, Suite 400

RPAC Chair Address 2:

City: Saginaw

State: MI

Zip: 48603

Fundraising Grant Application

Amount Requested: \$2,250

Goal to Raise: \$6,750

Proposed Date: 2023-09-28

By submitting this fundraising grant request, you verify the activity contemplated in the request is legally permissible in your state and/or municipality. If necessary, you contacted legal counsel and obtained proper clearances to move forward with the requested activity.: Yes

Section 1: RPAC History and Goals

Please note: Number of members is based on the official NAR membership count taken the previous year on October 31.

2022: # of Members: 341

2023: # of Members: 380

2024: # of Members: 387

2022: # of Investors: 338

2023: # of Investors: 358

2024: # of Investors: 378

2022 Participation Percentage: 99

2023 Participation Percentage: 94

2024 Participation Percentage: 98

2022 Total Receipts: \$7,334

2023 Total Receipts: \$14,010

2024 Total Receipts: \$8,304

2022 % to Goal: 62

2023 % to Goal: 102

2024 % to Goal: 60

1b. How many members of NAR's Major Investor Program do you have?

2023 President's Circle: 0

2022 President's Circle: 0

2023 Platinum R: 0

2022 Platinum R: 0

2023 Golden R: 0

2022 Golden R: 0

2023 Crystal R: 0

2022 Crystal R: 0

2023 Sterling R: 4

2022 Sterling R: 1

1c. Please explain your ongoing RPAC fundraising activities, RPAC education and recent RPAC related events.: The Saginaw Board of Realtors partner with Michigan Realtors to promote the education of RPAC issues among membership at events and in local communications. We have a great local presentation rate each year from promoting the importance of RPAC.

Section 2: Fundraising Initiative Details

2a. Grant Request: \$2,250

2b. Goal to Raise Through Grant: \$6,750

2c. Please explain, in detail, the type of event or initiative you are planning. Include promotional activities, time and location, target audience and fundraising activities.: A request for a \$2,250 Partnership grant allotment will support a September 28th, 5:00 pm to 7:00 pm RPAC fundraiser at Miles Market in Saginaw to help us meet our overall RPAC Investment goal. Attendees will mingle over wine and charcuterie with bidding on silent auction items. They will receive a fall legislative update and enjoy a three-course dinner with wine pairings and then dessert as silent auction items are announced. We will also market the chance to complete a Major Investment that day and be invited to attend the NAR Major Investor Reception in November.

2d. Please itemize anticipated expenses for the entire fundraiser, even costs beyond the grant amount. (please note, the amount fields auto calculate)

55 attendees @\$37.50 for dinner, drinks (including gratuity and taxes) \$2,063

Supplies \$187

Expense Description 4 \$0

Expense Description 5 \$0

Expense Description 6 \$0

Expense Description 7 \$0

Expense Description 8 \$0

Expense Description 9 \$0

Total \$2,250

2e. Please explain, in detail, the fundraising plan to raise three times the grant amount. For instance, expected solicitable attendees, ticket price, needed ticket sales, Major Investor plans, strategies to convert non-investors. You may attach supporting documents.: The RPAC Committee and Board of Directors are extending invitations to last year's reception attendees, brokers, association leadership and top producers to invest in RPAC. The RPAC Committee is anticipating 53 attendees investing \$100 each, 1 attendee investing \$500 and one investing \$1,000. The total anticipated amount would be \$6,800.

Supporting Documents

- [2023 RPAC Flyer.jpg](#)
- [Fundraising Plan to Raise Three Times Grant Amount.docx](#)

2f. Have you held this type of an event in previous years?: Yes

Section 3: Partnership Grant History

3a. 2023 Grant

2023 Grant Amount : \$2,304

2023 Grant Amount Raised: \$4,680

3b. 2022 Grant

2022 Grant Amount : \$0

2022 Grant Amount Raised: \$0

Please explain any lessons you have learned from past Partnership Grant events/initiatives. How will you improve this year?: We know that conservative event planning leads to logistical success and better ability to meet the one-third rule. We will continue to work with our state association partners to help see this event is successful. We initially requested \$2,304 last year but actually only utilized \$1,556.73. Although we did not meet our anticipated goal we did raise three times the grant amount awarded.

Section 4: Additional Comments

Additional Comments: We continue to listen for suggestions to running great RPAC events. We appreciate the opportunity to work with our NAR partners through this Grant Opportunity.

Please summarize your grant application to look like the example summary below.: Small-sized local association is asking for a \$2,250 of Partnership Grant allotment to hold a dinner and silent auction that would raise \$6,750 on September 28th, 2023. Member leadership will use the opportunity to update attendees on RPAC issues and help us surpass our investment goal. The association received reimbursement funds of \$1,556.73 for our 2022 event that raised \$4,680.

Required: (please select one)

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

Does the proposed activity adhere to the stated requirement?: Yes

Section 5: Agreement & Signature

I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.