

# 2020 Fair Housing Grant - Level 1 Application

Status: Approved

Date Submitted: 2020-10-29 12:35:32

Submitted By: zryan@marealtor.com

Does the proposed activity adhere to the stated requirement? Yes

First Name: Theresa

Last Name: Hatton

Contact Title: Chief Executive Officer/Executive Vice President

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Contact Phone: 781-839-5504

Association: MASSACHUSETTS ASSOCIATION OF REALTORS®

Association ID: 840

Address 1: 333 Wyman Street - Suite 200

Address 2:

City: Waltham

State: MA

Zip: 02451

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

Please visit [www.realtorparty.realtor/fairhousing](http://www.realtorparty.realtor/fairhousing) to review the full list of grant regulations and funding criteria.

Will the grant be funding a project in a rural community within your association's jurisdiction? Note that the Rural Housing Service defines "rural" as areas with less than 30,000 population and rural in character.: No

Amount Requested (Max \$1,000): \$1,000

**1. Describe fair housing educational event (NAR's at Home Diversity Class not eligible):** The Massachusetts Association of REALTORS® is partnering with Suffolk University Law School to provide a consumer awareness campaign regarding fair housing. This will be a social media campaign and website to provide resources to tenants, landlords, and Realtor® members regarding fair housing laws and regulations in an attempt to prevent discrimination. This event will be taking place from November 2020 to January 2021.

**2. Date of Event:** 2020-11-01

**3. Will CE credit be offered?:** No

**4. Please explain why the association is interested in hosting this event. :** The Massachusetts Association of REALTORS® is excited to be offering this event and partnering with Suffolk Law. In July of 2020, Suffolk Law released a report on racial discrimination and bias towards housing vouchers and race in the Metro Boston rental housing market. MAR and Suffolk Law have an interest in supporting Fair Housing and equal rights. Our partnership together will help to educate our members and consumers about best practices to avoid discrimination and bias.

**5. What are the association's long-term goals related to Fair Housing that can be best achieved by educating your members?:** By educating our members and giving them resources to share with the landlord and tenant clients, MAR hopes to promote the significance of fair housing practices and reconfirm our commitment to offering equal professional service to all.

**6. Will there be participation in the event by the association's leadership?:**

**7. Estimated number of students/attendees for the event.:** 25,000

## Budget Details

**8. Please provide your budget in the framework below. If needed, use the optional Budget Notes area to provide additional details. Grant funds cannot be used as fundraising dollars or to conduct a fundraiser; as payment of Realtor® Association staff time; or to pay general operating expenses.**

Fair Housing grant (enter requested amount)	\$1,000
Contribution from your association (do not include staff-time or in-kind donations)	\$40,000
Contribution from other REALTOR® association(s)	\$0
Contribution from non-REALTOR® collaborating partners	\$3,000
Admission fee/tickets	\$0
Revenue from sponsors (e.g., booth rental, payment for advertising, etc.)	\$0
<b>Total</b>	<b>\$44,000</b>

**Expenditures**

Speaker fees	\$0
Speaker expenses (travel, lodging, meals)	\$0
Expenditures	\$0
Venue rental	\$0
Catering/refreshments	\$0
Marketing	\$20,000
<b>Total</b>	<b>\$20,000</b>

**9. If applicable, provide details about in-kind contributions the association will make toward the activity. :**

**10. For local associations: The state association must be notified of this funding request.** Please provide the name of the person at the state association most familiar with the request.

**First Name Association Contact:**

**Last Name Association Contact:**

**Association Staff Email:**

**11. If this funding request is approved, do you give NAR permission to share your application with others (either directly or on realtorparty.com) as an example of a successful application?\*: Yes**

**NOTE: Application must either be submitted by the AE or the AE must be copied on the submission.**

Please direct questions to:

Hugh Morris

202-383-1278

[hmorris@nar.realtor](mailto:hmorris@nar.realtor)