

## 2025 Placemaking Application - Level 2 Application

**Status:** Started

**Date Submitted:** This application has not been submitted.

**Submitted By:**

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**Does the proposed activity adhere to the stated requirement? Yes**

**First Name:** Fernando

**Last Name:** Pena

**Contact Title:** GAD

**Contact Email:** fernando@samcar.org

**Contact Phone:** 6502745241

**Association:** SAN MATEO COUNTY ASSOCIATION OF REALTORS®

**Association ID:** 1990

**Address 1:** 850 Woodside Way

**Address 2:**

**City:** San Mateo

**State:** CA

**Zip:** 94401

**Association Executive First Name (if different from above):** Alane

**Association Executive Last Name (if different from above):** Gilbrech

**Association Executive Contact Email (if different from above):** alane@samcar.org

**Amount Requested (up to \$7,500)::** \$7,500

**Projected Completion Date:**

**Type of Project: Check only 1:**

**Describe the project and role in enhancing community livability and revitalization.:**

**Attach A Copy of the Design Plan (REQUIRED)**

**Location of Project (i.e., alley, vacant lot, open space, street, etc.) and current condition of the site: :**

**Is your project located on publicly-owned land? Please note that Placemaking grant projects are required to be on public land.:**

**Attach a site photo – (i.e. jpg, ping or PDF)**

**How will this project transform the current site into a vibrant public space/destination for the community to gather? :**

**Describe how the project is accessible via transit, bike, foot or vehicles.:**

**Will the space be open and accessible most of the time to the whole community?:**

**What is the project's total budget? (Grant will not fund projects with a total budget over \$500,000).: \$**

### Budget Details

The following are NOT eligible uses of grant funds.

- REALTOR® association staff time/hours, including contract staff
- Fundraising contributions or money to hold a fundraiser
- General operating expenses for the association or partner organization
- Donations to an organization or person including direct down payment or closing assistance
- Cash prizes or purchase of gifts and prizes
- Home furnishings or similar items
- Subscription fees for video conferencing services
- In-house association classroom rental fees
- Activities that benefit a single/select group of property owner(s)

Please provide your budget in the framework below.

**Attach A Copy of the Project's Total Budget (not just Association's part). (REQUIRED)**

**Revenue**

Placemaking Grant (enter requested amount)	\$0
Contribution from other REALTOR® association(s)	\$0
Contribution from non-REALTOR® collaborating partners	\$0
Admission fee/tickets	\$0
Revenue from sponsors (e.g., booth rental, payment for advertising, etc.)	\$0
<b>Total</b>	<b>\$0</b>

**Expenditures**

<b>Total</b>	<b>\$0</b>
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What is the role of the REALTOR® Association in the project? How are REALTOR® members (YPN, commercial, brokers, etc.) engaged in the project? Describe in detail.:

Are there any other community partners or volunteers involved in this project? Describe their roles.:

Who is leading the project? Your association or a partner?:

How will the space be sustained and maintained after completion?:

If the applicant is a local REALTOR® association, the state association must be notified of your application. Have you contacted your state association?:

For local associations, the state association must be notified of this funding request. Please provide the name and title of the person at the state association who is most familiar with this request.

First Name Association Contact:

Last Name Association Contact:

Association Staff Email:

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR. Does the proposed activity adhere to the stated requirement?:

If this funding request is approved, do you give NAR permission to share your application, and any outcomes? :

**Disclaimer:** NAR disclaims any and all responsibility related to the Association's Placemaking project. The Association shall indemnify and hold harmless NAR, its officers, directors, employees, and agents from any and all claims, damages, losses and expenses, including reasonable attorneys' fees and expenses, which arise in any way from the Association's Placemaking project, including but not limited to any harm or damages that may arise. Please check the box to certify that you have read and understand the disclaimer. If you are not the Executive Officer/CEO, you also need to certify that the Executive Officer/CEO has read the disclaimer. Note: If the applicant is a local REALTOR® association, your state association must be notified of your application if required by the state association.: