

2020 Smart Growth Grant - Level 2 Application

Status: Withdrawn

Date Submitted: 2020-09-15 16:43:19

Submitted By: will@birminghamrealtors.com

Does the proposed activity adhere to the stated requirement? Yes

First Name: William

Last Name: Baylor

Contact Title: VP of Government Affairs

Contact Email: will@birminghamrealtors.com

Contact Phone: 2057209392

Association: BIRMINGHAM AREA ASSOCIATION OF REALTORS® INC

Association ID: 1050

Address 1: 3501 Independence Drive

Address 2:

City: Birmingham

State: AL

Zip: 35209-5714

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

Smart Growth Event Details

Please visit www.realtoractioncenter.com/sggrants to review the full list of grant regulations and funding criteria.

Will the grant be funding a project in a rural community within your association's jurisdiction? Note that the Rural Housing Service defines "rural" as areas with less than 30,000 population and rural in character.: Yes

Amount Requested (Max \$5,000): \$5,000

1. In one sentence describe what your association will be doing with this grant.: We will host several meetings with local elected officials across Central Alabama to create a Smart Growth Community Action Plan.

2. Dates of activity, if applicable.: Dec. 1 2020 - March 2021

3. Describe the land use/transportation/growth issue(s) with which your association is engaging. Why this issue is of concern to the association?: Birmingham Association of REALTORS® is engaged in a coordinated approach to evaluate the environmental conditions and potential environmental impacts in low income and minority communities in Central Alabama. A lot of this area even in Rural communities is environmentally overburdened due to the close proximity of heavy industry. The community is concerned about health impacts from industry, safety from heavy train traffic, lack of fresh foods, and economic development.

4. Describe proposed activity. Be specific about the details how this event will be executed.: We will meet with EPA, Smart Growth America, Association Leadership and local elected officials to create tailored action plans to address smart growth issues in Central Alabama by municipality.

5. How will the activity further smart growth-related land use public policies/development in your community? Please review the 10 Smart Growth Principles at the end of this application and describe how your project supports one or more of these principles.: Make development decisions sustainable, predictable, fair, and cost effective. Encourage community and stakeholder collaboration in development decisions. Cost effectiveness in decision making.

6. Is this project part of a larger long-term effort aimed at shaping your community's land use?: Yes

- 7. Describe the general roadmap to achieving the long-term outcomes, if known and/or applicable.:** The purpose of Applying for this grant is to develop that roadmap with smart growth principals at the heart of or planning and execution efforts.
- 8. Describe your association's prior smart growth efforts, if applicable.:** We will host serval meeting with local elected officials across Central Alabama to create a Smart Growth Community Action Plan.
- 9. Describe any non-public policy outcomes/benefits of project, including those to the REALTOR® association and its members?:**
- 10. To what degree/how will members be involved in the activity?:** Our members will be a vital part to the planning phase. We will lead discussions, get participation from the community when we host town halls, and they will talk about our project with other members, and media. Raising public awareness of how growth can improve community quality of life and promoting smart growth best practices;
- 11. What other parties will be engaged in this activity (other REALTOR® associations, nonprofits and/or government entities) and their roles?:** EPA will help with developing the comprehensive plan, Regional Planning Commission will provide experts to help us develop an implementation plan, and Smart Growth America will provide Educational info and data.
- 12. How are you measuring the success of this activity in both the short term and long term. When do you expect the long-term land use public policy outcomes to be known, if applicable?:** We will create a comprehensive plan that will address smart growth issues. We will measure the success by implementing the plan and developing a time based benchmarking strategy.
- 13. Will this effort support your broader/long-term advocacy goals? If so, how?:** Yes
- 14. Is there anything else you would like the review panel to know about this project?:**

Budget Details

15. Provide a line-item budget (revenues & expenses) for this activity.
Please provide your budget in the framework below. Note that the categories listed are only suggestive, not exhaustive; please adjust/insert as necessary. NAR will not consider applications without budget information. Funds may not be used for REALTOR® association staff time or for expenditures already made. Revenues and Expenditures should net zero. In-kind/non-cash contributions to the effort may be explained in the Budget Notes section below the table.

Revenue

Smart Growth Grant (enter requested amount)	\$5,000
Contribution from your association (do not include staff-time or in-kind donations)	\$500
Contribution from other REALTOR® association(s)	\$0
Contribution from non-REALTOR® collaborating partners	\$0
Admission fee/tickets	\$0
Revenue from sponsors (e.g., booth rental, payment for advertising, etc.)	\$0
Total	\$5,500

Expenditures

Catering/refreshments	\$2,000
Marketing	\$500
Speaker fees	\$2,000
Speaker expenses (travel, lodging, meals)	\$500
Video, Printed Material	\$500
NA	\$0
Total	\$5,500

16. If the applicant is a local REALTOR® association, the state association must be notified of your application. Please indicate the name, title and contact information of the state association staff that was notified.

First Name Association Contact: William
Last Name Association Contact: Baylor
Association Staff Email: will@birminghamrealtors.com

17. If this funding request is approved, do you give NAR permission to share your application with others (either directly or on realtorparty.com) as an example of a successful application?: Yes

NOTE: Application must either be submitted by the AE or the AE must be copied on the submission.

Please direct questions to:

Hugh Morris

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hmorris@nar.realtor