

2024 Smart Growth Grant - Level 1 Application

Status: Approved

Date Submitted: 2024-09-23 19:27:10

Submitted By: executive@westhawaii Realtors.com

Does the proposed activity adhere to the stated requirement? Yes

First Name: Taylor

Last Name: Rodamer

Contact Title: Association Executive

Contact Email: taylor@westhawaii Realtors.com

Contact Phone: 8083294874

Association: WEST HAWAII ASSOCIATION OF REALTORS®

Association ID: 3165

Address 1: 75-5660 Kopiko St.

Address 2: Suite A2

City: Kailua-Kona

State: HI

Zip: 96740

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

Activity Details

1. Amount Requested (Max \$3,000): \$3,000

2. Anticipated activity date/date complete:: 2024-10-25

3. Describe the proposed activity including specific details about how the activity will be executed.: The West Hawaii Association of REALTORS is going to offer "At the Corner of Smart Growth and Sustainability" class taught by Nate Johnson on Friday, October 25th from 9:00 AM -12:30 PM Hawaii Time via zoom.

4. Why is the association interested in conducting this activity?: As WHAR advocates for smart growth and development to increase the local housing supply, offering this course will inform our membership on how to achieve this goal, encourage them to participate in the process, and to meet the needs of clients who recognize the long-term benefits of sustainability. We seek to encourage members who take this course to be active advocates for smart growth

in our community by participating in local government and supporting public growth management efforts.

Specific to our area, outdated zoning codes and land use policies are a major challenge - informing members on how to overcome these hurdles can help address some of the root causes of the lack of housing.

5. What are the outcomes that the association expects to accomplish through this activity?: Upon completion of the course members/attendees will have a better understanding of how to promote smart growth principles, allowing them to provide informative testimony, serve their clients better, and work within the community to keep it healthy (attractive, livable and functional). Educating our membership allows us to advocate from a stronger position on policy issues in our county.

6. How will the association measure the success of the activity?: Short term success will be measured by number of attendees, our goal is to get at least 50 people to attend the class which is roughly 5%, long term success will be measured by further engagement via our government affairs committee. If we see at least five new members (10% of those who attended the class) on GAC committee we will have accomplished our goals.

7. How will this activity help the association achieve its community development advocacy goals?: The principles supported by this

activity are to encourage community and stakeholder collaboration in development decisions. At the Corner of Smart Growth and Sustainability provides a clear outline so members can see how smart growth can improve their communities and provide information to advocate for smart growth effectively.

8. How will REALTORS® be involved in the planning and implementation of the activity?: Members of our Professional Development Committee will work with staff to schedule and promote the course to other members. With the implementation, they will be available to help if staff needs something further.

9. How will association staff be involved in the planning and implementation of the activity?: Staff will work with the instructor to schedule the course and facilitate registration as well as promote the class to membership. We are offering this course via zoom to try to

10. List any organizations that will partner with your association in the activity. Describe their role(s) in the activity.: None at this time.

Budget Details

The following are NOT eligible uses of grant funds.

- REALTOR® association staff time/hours, including contract staff
- Fundraising contributions or money to hold a fundraiser
- General operating expenses for the association or partner organization
- Purchase of capital equipment such as cameras, speakers, lights, mics, computers, printers. Rentals are permitted
- Donations to an organization or person including direct down payment or closing assistance
- Cash prizes or purchase of gifts and prizes
- Materials for construction/rehab of a property
- Landscaping materials
- Home furnishings or similar items
- Subscription fees for video conferencing services or other software licenses
- In-house association classroom rental fees
- Activities that benefit a single/select group of property owner(s)

Note: Associations are encouraged to use the majority of grant funds for expenditures related to the development and implementation of an activity (such as speaker fees, marketing, printing, etc.) rather than venue and catering costs. The TOTAL REVENUE and the TOTAL EXPENSES must net to ZERO, no profit or loss.

Revenue

| | |
|---|----------------|
| Smart Growth Grant (enter requested amount) | \$3,000 |
| Contribution from other REALTOR® association(s) | \$0 |
| Contribution from non-REALTOR® collaborating partners | \$0 |
| Admission fee/tickets | \$3,500 |
| Revenue from sponsors (e.g., booth rental, payment for advertising, etc.) | \$0 |
| Total | \$6,500 |

Expenditures

| | |
|---|----------------|
| Consulting Fees | \$0 |
| Venue rental | \$0 |
| Catering/refreshments | \$0 |
| Marketing | \$0 |
| Speaker fees | \$3,000 |
| Speaker expenses (travel, lodging, meals) | \$0 |
| Total | \$3,000 |

11. Additional Budget Information: If applicable, use the space below to: provide explanations for "other" revenue or expenses noted above; provide an estimated number of attendees for activities with an admission fee; provide a breakdown of consulting fees; or provide details about in-kind contributions the association will make toward the activity.:

12. For local associations: The state association must be notified of this funding request. Provide the name and title of the person at the state association most familiar with the request.

First Name Association Contact: Lyndsey

Last Name Association Contact: Garcia

Association Staff Email:

13. In reference to THIS activity, has your association applied for funding from another NAR grant programs including Housing Opportunity, Fair Housing, Diversity, Consumer Advocacy Outreach or Issues Mobilization?: No

14. If this funding request is approved, do you give NAR permission to share your application, and any outcomes?: Yes