

# RPAC Fundraising Grant Application for State and Local Associations Application

**Status:** Submitted

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**Association:** EAGLE PASS BOARD OF REALTORS®

**Association ID:** 7941

**Address 1:** 1115 San Jacinto Blvd

**Address 2:** Ste 200

**City:** Austin

**State:** TX

**Zip:** 78701

**Association Executive First Name (if different from above):**

**Association Executive Last Name (if different from above):**

**Association Executive Contact Email (if different from above):**

## RPAC Chair:

**RPAC Chair First Name:** Ben

**RPAC Chair Last Name:** Rodriguez

**RPAC Chair Email Address:** sold@setxhomefinder.com

**RPAC Chair Company::** Triangle Real Estate

**RPAC Chair Address 1:** Hwy 96 S.

**RPAC Chair Address 2:** Ste C

**City:** Silsbee

**State:** TX

**Zip:** 77656

## Fundraising Grant Application

**Amount Requested:** \$5,000

**Goal to Raise:** \$15,000

**Proposed Date:** 2023-09-13

By submitting this fundraising grant request, you verify the activity contemplated in the request is legally permissible in your state and/or municipality. If necessary, you contacted legal counsel and obtained proper clearances to move forward with the requested activity.: Yes

## Section 1: RPAC History and Goals

Please note: Number of members is based on the official NAR membership count taken the previous year on October 31.

**2022: # of Members:** 78

**2023: # of Members:** 89

**2024: # of Members:** 97

**2022: # of Investors:** 44

**2023: # of Investors:** 48

**2024: # of Investors:** 56

**2022 Participation Percentage:** 56

**2023 Participation Percentage:** 54

**2024 Participation Percentage:** 58

**2022 Total Receipts:** \$4,263

**2023 Total Receipts:** \$3,140

**2024 Total Receipts:** \$3,050

2022 % to Goal: 156

2023 % to Goal: 101

2024 % to Goal: 90

1b. How many members of NAR's Major Investor Program do you have?

2023 President's Circle: 0

2022 President's Circle: 0

2023 Platinum R: 0

2022 Platinum R: 0

2023 Golden R: 0

2022 Golden R: 0

2023 Crystal R: 0

2022 Crystal R: 0

2023 Sterling R: 1

2022 Sterling R: 1

1c. Please explain your ongoing RPAC fundraising activities, RPAC education and recent RPAC related events.: Eagle Pass continues to educate and raise awareness to our 100 members about the importance of investing in the PAC through office visits, in-person and virtual events, targeted solicitation and one-on-one conversations.

## Section 2: Fundraising Initiative Details

2a. Grant Request: \$5,000

2b. Goal to Raise Through Grant: \$15,000

2c. Please explain, in detail, the type of event or initiative you are planning. Include promotional activities, time and location, target audience and fundraising activities.: September 27, 2023 at 6:30-9:30 Target audience: All Eagle Pass members Venue: ICT West Room, 3295 Bob Rogers Dr., Eagle Pass, TX 78852 Promotional activities include: Email blasts to all members, Facebook promotion, Eventbrite promotion Event will consist of steak dinner and silent auction

2d. Please itemize anticipated expenses for the entire fundraiser, even costs beyond the grant amount. (please note, the amount fields auto calculate)

Auction items	\$1,500
Food	\$2,200
Venue	\$1,000
Marketing	\$300
Total	\$5,000

2e. Please explain, in detail, the fundraising plan to raise three times the grant amount. For instance, expected solicitable attendees, ticket price, needed ticket sales, Major Investor plans, strategies to convert non-investors. You may attach supporting documents.: Attendees will pay \$100 entry fee, plus there will be a silent auction.

## Supporting Documents

2f. Have you held this type of an event in previous years?: No

## Section 3: Partnership Grant History

3a. 2023 Grant

2023 Grant Amount : \$0

2023 Grant Amount Raised: \$0

3b. 2022 Grant

2022 Grant Amount : \$0

2022 Grant Amount Raised: \$0

Please explain any lessons you have learned from past Partnership Grant events/initiatives. How will you improve this year?: This will be our first grant experience.

## Section 4: Additional Comments

Additional Comments: Eagle Pass will partner with the state association to maximize our promotional efforts.

Please summarize your grant application to look like the example summary below.: Eagle Pass is requesting a \$5000 grant to put on an event silent auction. This will be our first grant to help increase both PAC dollars and participation rates. The board plans to have speakers on hand to discuss the value of investing in the PAC. Eagle Pass has not received a grant in 2022 or 2021.

Required: (please select one)

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

Does the proposed activity adhere to the stated requirement?: Yes

## Section 5: Agreement & Signature

I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.

