

RPAC Fundraising Grant Application for State and Local Associations

Application

Status: Submitted
Date Submitted: 2023-03-09 03:21:56
Submitted By: hbeck@gepar.org

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Association: GREATER EL PASO ASSOCIATION OF REALTORS®
Association ID: 7995
Address 1: 6400 Gateway East Blvd
Address 2:
City: El Paso
State: TX
Zip: 79905
Association Executive First Name (if different from above): n/a
Association Executive Last Name (if different from above):
Association Executive Contact Email (if different from above):

RPAC Chair:

RPAC Chair First Name: Benjamin	RPAC Chair Last Name: Rodriguez
RPAC Chair Email Address: sold@setxhomefinder.com	RPAC Chair Company:: Triangle Real Estate, LLC
RPAC Chair Address 1: 110 Highway 96 S. Ste C	
RPAC Chair Address 2:	
City: Silsbee	State: TX Zip: 77656

Fundraising Grant Application

Amount Requested: \$5,000 Goal to Raise: \$20,000 Proposed Date: 2023-04-28

By submitting this fundraising grant request, you verify the activity contemplated in the request is legally permissible in your state and/or municipality. If necessary, you contacted legal counsel and obtained proper clearances to move forward with the requested activity.: Yes

Section 1: RPAC History and Goals

Please note: Number of members is based on the official NAR membership count taken the previous year on October 31.

2022: # of Members: 2,503	2023: # of Members: 2,760	2024: # of Members: 2,937
2022: # of Investors: 1,063	2023: # of Investors: 1,135	2024: # of Investors: 757
2022 Participation Percentage: 42	2023 Participation Percentage: 41	2024 Participation Percentage: 26
2022 Total Receipts: \$169,695	2023 Total Receipts: \$186,456	2024 Total Receipts: \$48,954

2022 % to Goal: 194

2023 % to Goal: 193

2024 % to Goal: 48

1b. How many members of NAR's Major Investor Program do you have?

2023 President's Circle: 1

2022 President's Circle: 1

2023 Platinum R: 0

2022 Platinum R: 0

2023 Golden R: 1

2022 Golden R: 1

2023 Crystal R: 12

2022 Crystal R: 9

2023 Sterling R: 26

2022 Sterling R: 23

1c. Please explain your ongoing RPAC fundraising activities, RPAC education and recent RPAC related events.: Our fundraising event are not only to target our membership to invest, but to also educate on what RPAC does for our industry. Our first event this year was at our local TOPGOLF, in February, we sold out all bays and included an auction. Our committee chair continuously announced the importance of investing in RPAC. This event raised \$12,795, which was pretty to start off the year.

Section 2: Fundraising Initiative Details

2a. Grant Request: \$5,000

2b. Goal to Raise Through Grant: \$20,000

2c. Please explain, in detail, the type of event or initiative you are planning. Include promotional activities, time and location, target audience and fundraising activities.: Family Sporting Event, El Paso Chihuahuas, our local Minor League Baseball Team Scheduled for April 28th from 6:00 pm - 9:00 pm Will include an auction. We will target our members who normally do not attend our nighttime events. Our committee will sell tickets, hang posters in our broker offices to promote

2d. Please itemize anticipated expenses for the entire fundraiser, even costs beyond the grant amount. (please note, the amount fields auto calculate)

Expense Description 1 Venue fees and food	\$14,828
Expense Description 2 Auction	\$1,500
Expense Description 3 Photographer	\$250
Expense Description 4	\$0
Expense Description 5	\$0
Expense Description 6	\$0
Expense Description 7	\$0
Expense Description 8	\$0
Expense Description 9	\$0
Total	\$16,578

2e. Please explain, in detail, the fundraising plan to raise three times the grant amount. For instance, expected solicitable attendees, ticket price, needed ticket sales, Major Investor plans, strategies to convert non-investors. You may attach supporting documents.: Our plan is to start with selling 345 tickets at \$40 each and order more as we go, and raise \$3000 on the auction. Because this is a family event, our members do tend to buy plenty of tickets for family and friends, they have a higher possibility of reaching their major investor goals. And again, this being a sporting family event, it does help in targeting non-investors.

Supporting Documents

2f. Have you held this type of an event in previous years?: Yes

Section 3: Partnership Grant History

3a. 2023 Grant

2023 Grant Amount : \$5,000

2023 Grant Amount Raised: \$17,895

3b. 2022 Grant

2022 Grant Amount : \$0

2022 Grant Amount Raised: \$0

Please explain any lessons you have learned from past Partnership Grant events/initiatives. How will you improve this year?: Our past events have been quite successful. I don't know that we need to make changes.

Section 4: Additional Comments

Additional Comments: n/a

Please summarize your grant application to look like the example summary below.: Our event is a sporting family event, El Paso

Chihuahuas, our local Minor League Baseball Team, scheduled for April 28th from 6:00 pm - 9:00 pm, the ticket includes a buffet meal. We plan this event to target our members who normally do not attend our nighttime events. Since this is a family event, our members buy tickets for family and friends, which helps raise our participation percentage rate. Our committee will sell tickets, hang posters in our broker offices and will include an auction. We are requesting Ben Rodriguez, RPAC Chair, to speak on the importance of RPAC.

Required: (please select one)

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

Does the proposed activity adhere to the stated requirement?: Yes

Section 5: Agreement & Signature

I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.