

RPAC Fundraising Grant Application for State and Local Associations Application

Status: Submitted

Date Submitted: 2024-05-07 17:00:19

Submitted By: denise@elkorealtors.com

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Association: ELKO COUNTY BOARD OF REALTORS® INC

Association ID: 6280

Address 1: 557 W. Silver St. Ste 201A

Address 2:

City: Elko

State: NV

Zip: 89801-3705

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

RPAC Chair:

RPAC Chair First Name: Marissa

RPAC Chair Last Name: Lostra

RPAC Chair Email Address: rissak3@yahoo.com

RPAC Chair Company:: rissak3@yahoo.com

RPAC Chair Address 1: 930 College Ave

RPAC Chair Address 2:

City: Elko

State: NV

Zip: 89801

Fundraising Grant Application

Amount Requested: \$5,000

Goal to Raise: \$15,000

Proposed Date: 2024-05-30

By submitting this fundraising grant request, you verify the activity contemplated in the request is legally permissible in your state and/or municipality. If necessary, you contacted legal counsel and obtained proper clearances to move forward with the requested activity.: Yes

Section 1: RPAC History and Goals

Please note: Number of members is based on the official NAR membership count taken the previous year on October 31.

2022: # of Members: 160

2023: # of Members: 172

2024: # of Members: 190

2022: # of Investors: 133

2023: # of Investors: 109

2024: # of Investors: 101

2022 Participation Percentage: 83

2023 Participation Percentage: 63

2024 Participation Percentage: 53

2022 Total Receipts: \$33,110

2023 Total Receipts: \$31,927

2024 Total Receipts: \$6,561

2022 % to Goal: 511

2023 % to Goal: 382

2024 % to Goal: 77

1b. How many members of NAR's Major Investor Program do you have?

2023 President's Circle: 4

2022 President's Circle: 4

2023 Platinum R: 0

2022 Platinum R: 0

2023 Golden R: 1

2022 Golden R: 1

2023 Crystal R: 0

2022 Crystal R: 1

2023 Sterling R: 12

2022 Sterling R: 20

1c. Please explain your ongoing RPAC fundraising activities, RPAC education and recent RPAC related events.: Advocacy to all members education through Fundraising as well as membership meeting giving everyone the opportunity to invest in their business.

Section 2: Fundraising Initiative Details

2a. Grant Request: \$5,000

2b. Goal to Raise Through Grant: \$15,000

2c. Please explain, in detail, the type of event or initiative you are planning. Include promotional activities, time and location, target audience and fundraising activities.: Silent Auction for all members with Local Gift Certificates for local vendors.

2d. Please itemize anticipated expenses for the entire fundraiser, even costs beyond the grant amount. (please note, the amount fields auto calculate)

Ruby 360 Gift Certificate (4) \$300	\$900
Home Depot Gift Certificates (3) \$300	\$900
Star Hotel (3) \$300	\$900
Star Hotel (3) \$150	\$450
Pamper Package (2) \$300	\$600
Pamper Package (2) \$150	\$600
Star Hotel (2) \$75	\$150
Pamper Package (2) \$75	\$150
Cooks (2) \$75	\$150
Ruby 360 Gift Certificate (1) \$200	\$200
Total	\$5,000

2e. Please explain, in detail, the fundraising plan to raise three times the grant amount. For instance, expected solicitable attendees, ticket price, needed ticket sales, Major Investor plans, strategies to convert non-investors. You may attach supporting documents.:

Our Silent Auction for local vendor gift certificates has become an annual anticipated fundraiser for RPAC we have many that wait to participate with the growing excitement of the event we expect to exceed our goal for fundraising again this year.

Supporting Documents

2f. Have you held this type of an event in previous years?: Yes

Section 3: Partnership Grant History

3a. 2023 Grant

2023 Grant Amount : \$5,000

2023 Grant Amount Raised: \$16,090

3b. 2022 Grant

2022 Grant Amount : \$3,000

2022 Grant Amount Raised: \$10,445

Please explain any lessons you have learned from past Partnership Grant events/initiatives. How will you improve this year?:

Continued exposure of the event and recognizing all our investors small or large. What can be done to support the industry, property rights and home ownership. How NAR, and NVR has successfully done so for the benefit of our members.

Section 4: Additional Comments

Additional Comments: RPAC fundraising it a top priority of our association the grant helps us promote what RPAC is and how it benefits each and every member as well as the important roll RPAC plays in our society as a whole.

Please summarize your grant application to look like the example summary below.: Elko County REALTORS® is planning a big beginning year event to encourage participation and investments early in the year. This being a legislative year using our RPAC Grant Funding to help with education and bring the newest as well as seasoned members to a better understanding of what RPAC is.

Required: (please select one)

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

Does the proposed activity adhere to the stated requirement?: Yes

Section 5: Agreement & Signature

I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.