

# RPAC Fundraising Grant Application for State and Local Associations Application

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**Submitted By:** centralmboard@yahoo.com

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**First Name:** Michelle

**Last Name:** Pointer

**Contact Title:** Association Executive

**Contact Email:** centralmboard@yahoo.com

**Contact Phone:** 660-631-1550

**Association:** CENTRAL MISSOURI BOARD OF REALTORS® INC

**Association ID:** 5095

**Address 1:** 12094 Jaguar Ln

**Address 2:**

**City:** Marshall

**State:** MO

**Zip:** 65340

**Association Executive First Name (if different from above):**

**Association Executive Last Name (if different from above):**

**Association Executive Contact Email (if different from above):**

## RPAC Chair:

**RPAC Chair First Name:** Sandy

**RPAC Chair Last Name:** Hisle

**RPAC Chair Email Address:** sandy@marshalltowerrealty.com

**RPAC Chair Company::** Tower Realty

**RPAC Chair Address 1:** 254 S. Odell

**RPAC Chair Address 2:**

**City:** Marshall

**State:** MO

**Zip:** 65340

## Fundraising Grant Application

**Amount Requested:** \$750

**Goal to Raise:** \$2,250

**Proposed Date:** 2021-03-17

By submitting this fundraising grant request, you verify the activity contemplated in the request is legally permissible in your state and/or municipality. If necessary, you contacted legal counsel and obtained proper clearances to move forward with the requested activity.: Yes

## Section 1: RPAC History and Goals

Please note: Number of members is based on the official NAR membership count taken the previous year on October 31.

**2022: # of Members:** 111

**2023: # of Members:** 106

**2024: # of Members:** 99

**2022: # of Investors:** 86

**2023: # of Investors:** 73

**2024: # of Investors:** 50

**2022 Participation Percentage:** 77

**2023 Participation Percentage:** 69

**2024 Participation Percentage:** 51

**2022 Total Receipts:** \$13,441

**2023 Total Receipts:** \$12,200

**2024 Total Receipts:** \$1,250

2022 % to Goal: 104

2023 % to Goal: 85

2024 % to Goal: 10

**1b. How many members of NAR's Major Investor Program do you have?**

2023 President's Circle: 0

2022 President's Circle: 0

2023 Platinum R: 0

2022 Platinum R: 0

2023 Golden R: 0

2022 Golden R: 0

2023 Crystal R: 0

2022 Crystal R: 0

2023 Sterling R: 5

2022 Sterling R: 7

**1c. Please explain your ongoing RPAC fundraising activities, RPAC education and recent RPAC related events.:** We are holding 4 RPAC events in 2021 with incentives for each investor plus incentives for each member to pledge and invest in RPAC. We continue to educate members at the meetings with RPAC 101 and other articles on why you should invest in RPAC. We still have customized brochures we got from N.A.R. last year and will continue using those this coming year. At each new member Orientation we stress how much money the state association has saved each REALTOR® member through their lobbying efforts at the State and National Levels. we will continue putting information in our Monthly Newsletter about RPAC

## Section 2: Fundraising Initiative Details

**2a. Grant Request:** \$750

**2b. Goal to Raise Through Grant:** \$2,250

**2c. Please explain, in detail, the type of event or initiative you are planning. Include promotional activities, time and location, target audience and fundraising activities.:** We are planning BINGO for RPAC on March 17, 2021. We are going to offer a Taco Bar for attendees. BINGO will be \$5.00 a game or they can purchase 10 cards and get one free. There will be 5 games and prizes for each game. There will be a silent auction as well. We will promote this through the newsletter and will an email to all members, and affiliates. We will also be having a Contest to see who is best dressed in their Green for St. Patrick's Day.

**2d. Please itemize anticipated expenses for the entire fundraiser, even costs beyond the grant amount. (please note, the amount fields auto calculate)**

Taco Bar	\$750
Building Rental	\$25
Cash Prizes for Winners	\$235
Total	\$1,010

**2e. Please explain, in detail, the fundraising plan to raise three times the grant amount. For instance, expected solicitable attendees, ticket price, needed ticket sales, Major Investor plans, strategies to convert non-investors. You may attach supporting documents.:** At every RPAC event, we encourage investors to bring an item for the auction and they will be in a drawing at the end of the year for bringing something to the auction. We will be handing out major donor sheets at the event as well

## Supporting Documents

- [BINGO flyer.jpg](#)

**2f. Have you held this type of an event in previous years?:** No

## Section 3: Partnership Grant History

### 3a. 2023 Grant

2023 Grant Amount : \$0

2023 Grant Amount Raised: \$0

### 3b. 2022 Grant

2022 Grant Amount : \$0

2022 Grant Amount Raised: \$0

**Please explain any lessons you have learned from past Partnership Grant events/initiatives. How will you improve this year?:** The lessons take place year to year on how well the agents are doing in their business. The more they make the more they invest, but once we have them, they will stay and attend all our events if possible. With continued education and the fun we have at each event, helps people want to invest in RPAC and continue investing in the future. Our board pays for each member to attend the State Capital Conference in Missouri each year, when COVID isn't in play and when we take new agents or agents who haven't been in awhile, they understand the importance of RPAC. We will continue to educate new members and reminding seasoned agents why RPAC is important to their jobs and why they should invest.

## Section 4: Additional Comments

**Additional Comments:** Continue promoting RPAC to new agents as well as seasoned agents and the importance of investing.

**Please summarize your grant application to look like the example summary below.:** We are a small association requesting a grant in the amount of \$750.00 in order to increase the investment each member will be able to make that night but offering a free Taco Bar and Cash Prizes. Each card will be \$5.00 each or buy 10 get one free, bring an auction item and get a card.

**Required: (please select one)**

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

**Does the proposed activity adhere to the stated requirement?: Yes**

## **Section 5: Agreement & Signature**

***I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.***