

RPAC Major Investor Grant Application for State and Local Associations Application

Status: Submitted

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Submitted By: jroth@illinoisrealtors.org

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Association: NORTH SHORE-BARRINGTON ASSOCIATION OF REALTORS®

Association ID: 3740

Address 1: 450 Skokie Blvd Bldg 1200

Address 2:

City: Northbrook

State: IL

Zip: 60062

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

RPAC Chair:

RPAC Chair First Name: Ethan

RPAC Chair Last Name: Nagar

RPAC Chair Email Address: ethan.nagar94@gmail.com

RPAC Chair Company:: Jameson Sotheby's International Realty

RPAC Chair Address 1: 586 Lincoln Ave.

RPAC Chair Address 2:

City: Winnetka

State: IL

Zip: 60093

Major Investor Event Information

Total Amount to Raise at Event: \$23,000

Major Investor Event Goal:* : 23

Proposed Date:: 2023-04-13

Alternate Date 1: 2023-04-27

Alternate Date 2: 2023-06-01

Approximate Start and End Time For Event:: 5:00 P - 7:00 P

Event Location: NSBAR Office, Northbrook, IL

Section 1: RPAC History and Goals

1a. 2024 State Major Investor Goal : 514

1b. What is your 2024 RPAC budget for direct fundraising expenses?: \$10,000

2024: # of Major Investors: 8

2023: # of Investors: 13

2024: # of Members: 3,569

2023: # of Members: 3,825

2024 Soft Receipts: 3,690

2023 Soft Receipts: 5,675

2024 Hard Receipts: 40,303

2023 Hard Receipts: 66,058

Please explain your ongoing RPAC Major Investor & President's Circle fundraising activities, RPAC education and recent RPAC related events.: - RPAC presentations at every new member Orientation - RPAC discussions with Committees - RPAC donor wall in NSBAR campus lobby - RPAC visibility in NSBAR Member Hub - Full page RPAC ad in Member Recognition digital program book and Installation program book - RPAC Auctions at every event - Split the Pot raffles at every event - Promotion of IR Mega Raffle beginning at our Member Recognition Event on March 1st. - Promotion of Pacesetter deadline and attendance at Capitol Conference - Top Golf Event in partnership with NICAR and the Commercial Global Business Network - Big Dollar Raffle (focus on Major Investors) - RPAC pages on NSBAR website

Section 2: Major Investor Fundraising Initiative Details

Goal to Raise: \$23,000

Attendees Goal*: 30

of Major Investors to enroll*: 10

2b. Please explain, in detail, the type of event you are planning. Include event plan, time and location, guest target market, and any additional comments you would like RPAC Leadership to review.: Thursday, April 13, 2023, 5pm to 7pm, Major Investor Retention and Recruitment Reception. NSBAR Campus, Northbrook, IL Current Major Investors plus 1s, Board of Directors, GPIC, Capitol Club Members Establishing annual MI Event with leveraged opportunity to gain new MIs by the existing MIs recruiting and elevation of Capitol Club Members.

2c. Please list the Association Members who have agreed to serve on the Host Committee, or who you are targeting to serve on the Host Committee. (Best Practice: Host Committee Members should be Major Investors or pledge to step-up by the event.)* : Ethan Nagar, Don Gelfund, Joel Raynes, Paula Avenaim, Allyn Rawling, Andrea Geller, Luigui Corral

2d. Have you contacted your State's Major Investor Council (MIC) Representative? If you don't know who your state's representative is, please [click here](#) and reach out to them ASAP.: Yes

2e. Please itemize anticipated expenses for the entire fundraiser. Be advised that customized printed materials and Non-Member Speakers are not eligible for reimbursement through the program.: Catered food & beverages Off-site bar \$3,000

2f. Have you held this type of an event in previous years?: No

2023 Event Details

2022 Event Details

Section 3: Major Investor Event Grant History

3a. Please describe any previous year's Major Investor Event detailed above.* : No grants since 2019

3b. Please explain any best practices used in the past events. How do you plan on improving this year?: A more interactive congenial atmosphere leading to better and more effective networking and inspired conversations

Section 4: Event Requests

4a: What is the closest airport to your event?: O'Hare International Airport

4b: Will the speaker need to rent a vehicle to travel to the event?: No

4c: What is the best/closest hotel to your event?: Renaissance Chicago North Shore Hotel, Northbrook

4d: Is there a specific theme/attire for your event?: No

4e. A Representative is required as part of your reimbursement, do you have a speaker already secured? : Yes

If Yes: Please state Who and their Position: : Piero Orsi, Past NAR Director, Member, 2023 Conventional Financing and Policy Committee, RPAC Hall of Fame

If No: Would you like to request an NAR national speaker?: No

If Yes: Do you have a speaker preference? : N/A

4f. Please list any additional notes for the approval committee's reference, here:: Event will include formal unveiling of our 2022 RPAC MI Annual Donor Wall

Section 5: Acknowledgement & Signature

I have read and reviewed the Major Investor Event Guidelines. I pledge to send 30% of everything raised at this event to NAR. My signature below serves as acknowledgement of these policies, and an understanding of the program's expectations*: Yes

I understand that in order to get reimbursed the event must commit to raise, on average, \$500.00 per attendee of NEW money! New money is defined as investors that have not been Major Investors before and invest at one of the Major Investor levels (Sterling R, Crystal R, Golden R, Platinum R), or investors that step up to higher levels of major investment (e.g. Sterling R steps up to Crystal R or Golden R etc., or a Major Investor becomes a President's Circle member)*: Yes

I understand that the purpose of the Major Investor event is to increase the number of Major Investors! This is NOT an appreciation event. Appreciation events are the responsibility of the State and Local associations. : Yes

I understand that a component of the Major Investor event MUST be devoted to President's Circle in order to get reimbursed. A portion of the agenda must be devoted to President's Circle, and incorporate the President's Circle Overview Document.: Yes

I understand that there is an enrollment dialog and a checklist established for a reason and I agree to distribute both to my Host Committee and make sure that the enrollment dialog and checklist are utilized. If I am asking current investors to "bring a friend" to our event, I will make sure that we distribute the enrollment dialog to our current investors so invitees are aware of the purpose of our event.: Yes

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

Does the proposed activity adhere to the stated requirement?: Yes

I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.