

## 2020 Placemaking Application - Level 2 Application

**Status:** Approved

**Date Submitted:** 2020-05-06 15:42:26

**Submitted By:** jenifer@bakersfieldrealtor.org

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**Does the proposed activity adhere to the stated requirement?** Yes

**First Name:** Jenifer

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**Association:** BAKERSFIELD ASSOCIATION OF REALTORS® INC

**Association ID:** 1525

**Address 1:** 2300 Bahamas Drive

**Address 2:**

**City:** Bakersfield

**State:** CA

**Zip:** 93309

**Association Executive First Name (if different from above):** Kim

**Association Executive Last Name (if different from above):** Huckaby

**Association Executive Contact Email (if different from above):** kim@bakersfieldrealtor.org

[Please read the 2019 grant criteria before submitting the application form.](#)

**Amount Requested (up to \$5,000 if all criteria is fully met):** \$3,000

**Type of Project: Check only 1:** Trail/Pedestrian/Bike Path

**Describe the project and what will be done to transform the site? Attach a copy of the project design plan.:** The Bakersfield Association of REALTORS® plans to install a storybook trail at the Kern County Museum. We will use children's stories written and published locally to help our local community. This will be installed in the Kern County Museum, which is home to a huge outdoor building exhibit. This will not only be educational and kid-friendly, but it will highlight home designs throughout history.

### Attach A Copy of the Concept Plan

- [Kern County Museum Storybook Trail.pdf](#)

**Location of Project (i.e., alley, vacant lot, open space, street, etc.) and current condition of the site:** The location of the project is within the grounds of the Kern County Museum. This museum attracts visitors from around the globe as it is a very unique museum, and has a rich history of the musical movement started in Bakersfield, CA. This site is also used to host several large events locally that bring in thousands of visitors at a time.

### Attach The Site Photo

- [26678353678\\_66a79be349\\_b.jpg](#)
- [howell-house-kern-county.jpg](#)

**Is the site of the project accessible via transit, bike, or foot or only by car? Please describe.:** The site can be accessed by the public as it is a free museum. The exhibit will be within the grounds, so the actual installations can only be accessed by foot.

**Will the space be open and accessible most of the time to the whole community? Please describe.:** The space will be accessible by the public during museum hours (9 am to 4 pm daily). It will also be accessible during special events, including festivals, school visits, and weddings.

**What is the project's total budget? (Grant will not fund projects with a total budget over \$200,000). :** \$5,300

## Attach A Copy of the Budget

- [Storybook Trail budget.docx](#)

**What will NAR's grant funding be spent on? (i.e., design fees, seating, artwork, materials, site prep, labor, etc.). :** NAR's funding will be used to purchase the materials used for the installation.

**How will gap funding (difference between grant amount approved and total project budget) be provided for?:** a. \$3,000 from NAR for materials b. \$300 from Bakersfield AOR for materials c. \$1,000 from North Bakersfield Rotary d. \$1,000 from Downtown Rotary

**How will this project transform the current site into a vibrant public space/destination for the community to gather? :** The current site is a wonderfully preserved display of historical homes and public buildings. This project will give "life" to the buildings for kids to experience. The museum has informational displays for adults, but not for children. Every year the museum hosts thousands of school children on field trips; this will be a wonderful addition. We will work to find a story that also relates to the real estate industry.

**What is the role of the REALTOR® Association in the project? How are REALTOR® members (YPN, commercial, brokers, etc.) engaged in the project? Describe in detail.:** Members of the Bakersfield Association of REALTORS® will install the podiums and storybook pages. We will also offer specials for our members to "sponsor" a post.

**Are there any other community partners or volunteers involved in this project? Describe their roles. Who is leading the project - your association/board or a partner? :** The Bakersfield AOR will work with the Kern County Museum directly. No other community partners will be involved in this project, other than REALTOR members. We will seek grants through local Rotaries for gap funding.

## Check the type of partners involved in the project. Check all that apply.

**When will the project be started and completed?**

**Project Start Date:**

**Project End Date:**

**How will the space be sustained and maintained after completion?:** Once the grant is awarded, we will purchase the materials and schedule a date for our members to complete the install. The installations will take one day; we will have a local contractor prepare the holes for the posts the day prior. This can be completed within weeks of the grant awarded.

**Who owns the property and have you secured permission from the owner for the intended usage of the space?:** The area will be on the grounds of the Kern County Museum and will be maintained by the Museum.

**Will the grant be funding a project in a rural community within your association's jurisdiction? Note that the Rural Housing Service defines "rural" as areas with less than 30,000 population and rural in character.:** No

**State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR. Does the proposed activity adhere to the stated requirement?:**

**Disclaimer:** NAR disclaims any and all responsibility related to the Association's Placemaking project. The Association shall indemnify and hold harmless NAR, its officers, directors, employees, and agents from any and all claims, damages, losses and expenses, including reasonable attorneys' fees and expenses, which arise in any way from the Association's Placemaking project, including but not limited to any harm or damages that may arise. Please check the box to certify that you have read and understand the disclaimer. If you are not the Executive Officer/CEO, you also need to certify that the Executive Officer/CEO has read the disclaimer. Note: If the applicant is a local REALTOR® association, your state association must be notified of your application if required by the state association.: