

RPAC Fundraising Grant Application for State and Local Associations

Application

Status: Submitted

Date Submitted: 2021-01-11 12:48:54

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Association: WAYNE-HOLMES ASSOCIATION OF REALTORS®

Association ID: 6805

Address 1: 145 E Liberty St

Address 2:

City: Wooster

State: OH

Zip: 44691

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

RPAC Chair:

RPAC Chair First Name: Traci

RPAC Chair Last Name: Pauley

RPAC Chair Email Address: tradingyourplace@yahoo.com

RPAC Chair Company:: REMAX Showcase

RPAC Chair Address 1: 317 W Milltown Rd

RPAC Chair Address 2:

City: Wooster

State: OH

Zip: 44691

Fundraising Grant Application

Amount Requested: \$1,000

Goal to Raise: \$5,000

Proposed Date: 2021-02-15

By submitting this fundraising grant request, you verify the activity contemplated in the request is legally permissible in your state and/or municipality. If necessary, you contacted legal counsel and obtained proper clearances to move forward with the requested activity.: Yes

Section 1: RPAC History and Goals

Please note: Number of members is based on the official NAR membership count taken the previous year on October 31.

2022: # of Members: 235

2023: # of Members: 230

2024: # of Members: 233

2022: # of Investors: 166

2023: # of Investors: 171

2024: # of Investors: 150

2022 Participation Percentage: 71

2023 Participation Percentage: 74

2024 Participation Percentage: 64

2022 Total Receipts: \$8,900

2023 Total Receipts: \$12,425

2024 Total Receipts: \$2,850

1b. How many members of NAR's Major Investor Program do you have?

2023 President's Circle: 1	2022 President's Circle: 0
2023 Platinum R: 0	2022 Platinum R: 0
2023 Golden R: 0	2022 Golden R: 0
2023 Crystal R: 0	2022 Crystal R: 0
2023 Sterling R: 6	2022 Sterling R: 5

1c. Please explain your ongoing RPAC fundraising activities, RPAC education and recent RPAC related events.: Newsletter information about RPAC and the levels to achievement. Facebook posts to share information.

Section 2: Fundraising Initiative Details

2a. Grant Request: \$1,000

2b. Goal to Raise Through Grant: \$5,000

2c. Please explain, in detail, the type of event or initiative you are planning. Include promotional activities, time and location, target audience and fundraising activities.: We are doing a cookie delivery event for Valentines Day. Hoping to get donations to First responders and nursing homes by members that wish to donation to achieve their goals of Achievement.

2d. Please itemize anticipated expenses for the entire fundraiser, even costs beyond the grant amount. (please note, the amount fields auto calculate)

Cookies	\$800
boxes, ribbon, tags	\$200
Expense Description 3	\$0
Expense Description 4	\$0
Expense Description 5	\$0
Expense Description 6	\$0
Expense Description 7	\$0
Expense Description 8	\$0
Expense Description 9	\$0
Total	\$1,000

2e. Please explain, in detail, the fundraising plan to raise three times the grant amount. For instance, expected solicitable attendees, ticket price, needed ticket sales, Major Investor plans, strategies to convert non-investors. You may attach supporting documents.: People want to reach out to people without having to do anything, simply write the check and we do it all. Very easy way to become a Major investor! Purchase 6 cookies for \$25.00 or 15 for \$50.00 and we box up and deliver as well! Its easy to get members to step up and contribute.

Supporting Documents

- [2021 Cookie Gram RPAC Flyer.pdf](#)

2f. Have you held this type of an event in previous years?: Yes

Section 3: Partnership Grant History

3a. 2023 Grant

2023 Grant Amount : \$669	2023 Grant Amount Raised: \$4,000
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3b. 2022 Grant

2022 Grant Amount : \$642	2022 Grant Amount Raised: \$3,220
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Please explain any lessons you have learned from past Partnership Grant events/initiatives. How will you improve this year?: It will sell itself this year. We will communicate it on every social media platform and website.

Section 4: Additional Comments

Additional Comments: Cookie A Gram is great for members to reach the community and get a donation to RPAC as well. Everyone wins and we all look great!

Please summarize your grant application to look like the example summary below.: Small local Association is requesting a \$1000.00 grant (total cost) to raise \$6000.00 at their Cookie A Gram event (2nd year to have it). The event will consist of a 3 week period to sign up for cookies either 6 for \$25.00 or 15 for \$15.00 to be boxed and delivered to the recipient by Valentines Day! We will donate all the money as their RPAC donation. We were successful last year and believe this year will be even better and bigger.

Required: (please select one)

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

Does the proposed activity adhere to the stated requirement?: Yes

Section 5: Agreement & Signature

I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.