

2024 Housing Opportunity Grant - Level 1 Application

Status: Approved

Date Submitted: 2024-09-20 17:17:32

Submitted By: ssmith@qcarealtors.com

Does the proposed activity adhere to the stated requirement? Yes

First Name: Sharon

Last Name: Smith

Contact Title: CEO

Contact Email: ssmith@qcarealtors.com

Contact Phone: 5633556655

Association: QUAD CITY AREA REALTORS®

Association ID: 3685

Address 1: 1900 State Street

Address 2: Suite 1

City: Bettendorf

State: IA

Zip: 52722

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

Activity Details

Max \$3,000: \$2,500

1. Type of event: Guest speaker / forum

2. Date of Initiative (or timeframe if ongoing): 2024-11-01

3. Describe the proposed activity including information about course curriculum or agenda topics if applicable.: A community forum with a presentation on the "Missing Middle" types of properties. The invited guests would include city officials, housing organizations, developers and REALTOR members. This will be a zoom presentation to enable the most participation possible.

4. Why is the association interested in conducting the activity?: Like all areas of the country the Quad City Area is in need of housing inventory. The need for affordable housing is apparent by the many buyers who have been priced out of the market. The concept of the missing middle housing types could be an answer but community leaders have to "see" the vision. Bringing this type of program might just open some eyes and give them motivation to change zoning and get creative.

5. What are the outcomes that the association expects to accomplish through this activity?: Of course the ultimate outcome would be to see the cities take action in addressing the barriers to building. At the least the goal would be to start the discussion.

Budget Details

The following are NOT eligible uses of grant funds.

- REALTOR® association staff time/hours, including contract staff
- Fundraising contributions or money to hold a fundraiser
- General operating expenses for the association or partner organization
- Cash prizes or purchase of gifts and prizes
- Materials for construction/rehab of a property
- Landscaping materials
- Home furnishings or similar items
- Subscription fees for video conferencing services
- In-house association classroom rental fees

- Donations to an organization or person including direct down payment or closing assistance
- Activities that benefit a single/select group of property owner(s)

6. Please provide your budget in the framework below.

Note: Associations are encouraged to use the majority of grant funds for expenditures related to the development and implementation of an activity (such as speaker fees, marketing, printing, etc.) rather than venue and catering costs.

Revenue

Housing Opportunity Program Grant (enter requested amount)	\$2,500
Contribution from other REALTOR® association(s)	\$0
Contribution from non-REALTOR® collaborating partners	\$0
Admission fee/tickets	\$0
Revenue from sponsors (e.g., booth rental, payment for advertising, etc.)	\$0
Total	\$2,500

Expenditures

Consulting Fee	\$0
Venue rental	\$0
Catering/refreshments	\$0
Marketing	\$0
Speaker fees	\$2,500
Speaker expenses (travel, lodging, meals)	\$-4
Total	\$2,496

Additional Budget Information: If applicable, use the space below to: provide explanations for "other" revenue or expenses noted above; provide an estimated number of attendees for activities with an admission fee; provide a breakdown of consulting fees; or provide details about in-kind contributions the association will make toward the activity.: Note: Our association has jurisdiction in both Iowa and Illinois. I am working through the Illinois REALTORS on this project even though our state above references Iowa.

7. For local associations: The state association must be notified of this funding request. (Please provide the name and title of the person at the state association most familiar with the request.)

First Name Association Contact: Kristie

Last Name Association Contact: Engerman

Association Staff Email: kengerman@illinoisrealtors.org

8. In reference to THIS activity, has your association applied for funding from another NAR grant programs including Housing Opportunity, Fair Housing, Diversity, Consumer Advocacy Outreach or Issues Mobilization?: No

9. If this funding request is approved, do you give NAR permission to share your application with others (either directly or on realtorparty.com) as an example of a successful application?: Yes