

## 2020 Placemaking Application - Level 2 Application

**Status:** Withdrawn

**Date Submitted:** 2020-09-15 17:07:09

**Submitted By:** will@birminghamrealtors.com

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**Does the proposed activity adhere to the stated requirement?** Yes

**First Name:** William

**Last Name:** Baylor

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**Contact Phone:** 2057209392

**Association:** BIRMINGHAM AREA ASSOCIATION OF REALTORS® INC

**Association ID:** 1050

**Address 1:** 3501 Independence Drive

**Address 2:**

**City:** Birmingham

**State:** AL

**Zip:** 35209-5714

**Association Executive First Name (if different from above):**

**Association Executive Last Name (if different from above):**

**Association Executive Contact Email (if different from above):**

[Please read the 2019 grant criteria before submitting the application form.](#)

**Amount Requested (up to \$5,000 if all criteria is fully met):** \$5,000

**Type of Project: Check only 1:** Alley Activation

**Describe the project and what will be done to transform the site? Attach a copy of the project design plan.:** Colored Sunbrella outdoor canvas hung from fire escapes.

- New and permanent lighting solution
- String lights framing entrances
- Permanent lighting fixtures for design and safety purposes.
- Entry Signage
- Current dumpsters - Stripe and consolidate into corrals.
- Creation of gathering areas for events and/or seating-while keeping alley open for vehicles.
- Retail study
- Stormwater mitigation research

### Attach A Copy of the Concept Plan

- [2020 Alley Project Plan.pdf](#)

**Location of Project (i.e., alley, vacant lot, open space, street, etc.) and current condition of the site:** : The alley way of 2nd Ave and 20th st S Birmingham, AL 35203. It is being cleaned of all trash and pressure washed in hopes that we will do the project.

### Attach The Site Photo

- [2020 Alley Project Plan.pdf](#)

**Is the site of the project accessible via transit, bike, or foot or only by car? Please describe.:** yes! It is a block away from the bus stop, and is part of a walking path that has a bikeway.

**Will the space be open and accessible most of the time to the whole community? Please describe.:** yes! This will be a 24 hour open walkway.

**What is the project's total budget? (Grant will not fund projects with a total budget over \$200,000). :** \$16,253

## Attach A Copy of the Budget

- [2020 Alley Budget.pdf](#)

**What will NAR's grant funding be spent on? (i.e., design fees, seating, artwork, materials, site prep, labor, etc.). :** site prep, materials, artwork, design, advertisement

**How will gap funding (difference between grant amount approved and total project budget) be provided for?:** REV Birmingham has agreed to sponsor the difference.

**How will this project transform the current site into a vibrant public space/destination for the community to gather? :** This Alley will be transformed from a eyesore with very limited access to a place where social distancing is possible and be a place for open gatherings, as well as make the community more walkable.

**What is the role of the REALTOR® Association in the project? How are REALTOR® members (YPN, commercial, brokers, etc.) engaged in the project? Describe in detail.:** REALTORS® will be the host for the event. We will also help with the making of the place making activity. As always our members will recruit community members to participate.

**Are there any other community partners or volunteers involved in this project? Describe their roles. Who is leading the project - your association/board or a partner? :** Local Businesses will set up container shops during event. Faith based organizations are going to be singing during the opening event. We received permission from the City of Birmingham to host the event.

## Check the type of partners involved in the project. Check all that apply.

**When will the project be started and completed?**

**Project Start Date:** 2020-12-02

**Project End Date:** 2021-03-02

**How will the space be sustained and maintained after completion?:** The City has agreed to take responsibility for maintaining the alley way, and our members are allowed to host community socials in that space.

**Who owns the property and have you secured permission from the owner for the intended usage of the space?:** The alley is owned by the City of Birmingham and we have secured permission via City Council meeting to move forward if funded.

**Will the grant be funding a project in a rural community within your association's jurisdiction? Note that the Rural Housing Service defines "rural" as areas with less than 30,000 population and rural in character.:** No

**State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR. Does the proposed activity adhere to the stated requirement?:** Yes

**Disclaimer: NAR disclaims any and all responsibility related to the Association's Placemaking project. The Association shall indemnify and hold harmless NAR, its officers, directors, employees, and agents from any and all claims, damages, losses and expenses, including reasonable attorneys' fees and expenses, which arise in any way from the Association's Placemaking project, including but not limited to any harm or damages that may arise. Please check the box to certify that you have read and understand the disclaimer. If you are not the Executive Officer/CEO, you also need to certify that the Executive Officer/CEO has read the disclaimer. Note: If the applicant is a local REALTOR® association, your state association must be notified of your application if required by the state association.:**