

RPAC Fundraising Grant Application for State and Local Associations Application

Status: Submitted

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Submitted By: dphillips@realestateerie.com

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Association: GREATER ERIE BOARD OF REALTORS® INC

Association ID: 7245

Address 1: 2166 W 8th St

Address 2:

City: Erie

State: PA

Zip: 16505

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

RPAC Chair:

RPAC Chair First Name: Mark

RPAC Chair Last Name: Kibbe

RPAC Chair Email Address: markkibbe@kw.com

RPAC Chair Company:: Keller Williams Realty

RPAC Chair Address 1: 2564 Village Common Dr.

RPAC Chair Address 2:

City: Erie

State: PA

Zip: 16506

Fundraising Grant Application

Amount Requested: \$250

Goal to Raise: \$1,000

Proposed Date: 2024-03-21

By submitting this fundraising grant request, you verify the activity contemplated in the request is legally permissible in your state and/or municipality. If necessary, you contacted legal counsel and obtained proper clearances to move forward with the requested activity.: Yes

Section 1: RPAC History and Goals

Please note: Number of members is based on the official NAR membership count taken the previous year on October 31.

2022: # of Members: 598

2023: # of Members: 605

2024: # of Members: 653

2022: # of Investors: 277

2023: # of Investors: 285

2024: # of Investors: 237

2022 Participation Percentage: 46

2023 Participation Percentage: 47

2024 Participation Percentage: 36

2022 Total Receipts: \$9,148

2023 Total Receipts: \$9,075

2024 Total Receipts: \$9,965

2022 % to Goal: 54

2023 % to Goal: 53

2024 % to Goal: 102

1b. How many members of NAR's Major Investor Program do you have?

2023 President's Circle: 0

2022 President's Circle: 0

2023 Platinum R: 0

2022 Platinum R: 0

2023 Golden R: 0

2022 Golden R: 0

2023 Crystal R: 0

2022 Crystal R: 0

2023 Sterling R: 2

2022 Sterling R: 0

1c. Please explain your ongoing RPAC fundraising activities, RPAC education and recent RPAC related events.: Suggested \$25 RPAC donation assessed on invoices for association dues every year. RPAC fundraisers at annual education and holiday events. RPAC introduction, history, and importance detailed at all new member orientation ceremonies.

Section 2: Fundraising Initiative Details

2a. Grant Request: \$250

2b. Goal to Raise Through Grant: \$1,000

2c. Please explain, in detail, the type of event or initiative you are planning. Include promotional activities, time and location, target audience and fundraising activities.: As part of our annual REALTOR® Opportunity Day on Thursday, March 21, 2024, we are asking attendees to donate a minimum of \$25 to RPAC. Their donation enters them into a drawing to win a "Lottery Tree" consisting of \$250 in PA instant lottery tickets. Donations will be accepted at the registration table to increase participation, and attendees have been notified to bring cash with them to enter the drawing. The majority of attendees will be GEBOR members, but there may be members of other associations attending as well. Since this is part of an annual budgeted event, there are no expenses beyond the cost of the lottery tickets.

2d. Please itemize anticipated expenses for the entire fundraiser, even costs beyond the grant amount. (please note, the amount fields auto calculate)

PA Lottery Tickets	\$250
Expense Description 2	\$0
Expense Description 3	\$0
Expense Description 4	\$0
Expense Description 5	\$0
Expense Description 6	\$0
Expense Description 7	\$0
Expense Description 8	\$0
Expense Description 9	\$0
Total	\$250

2e. Please explain, in detail, the fundraising plan to raise three times the grant amount. For instance, expected solicitable attendees, ticket price, needed ticket sales, Major Investor plans, strategies to convert non-investors. You may attach supporting documents.: With 180 expected attendees, our \$1000 goal is achievable with just 40 donations of the suggested \$25.

Supporting Documents

2f. Have you held this type of an event in previous years?: Yes

Section 3: Partnership Grant History

3a. 2023 Grant

2023 Grant Amount : \$250

2023 Grant Amount Raised: \$1,799

3b. 2022 Grant

2022 Grant Amount : \$250

2022 Grant Amount Raised: \$1,150

Please explain any lessons you have learned from past Partnership Grant events/initiatives. How will you improve this year?: Accepting both cash and electronic payments. Ensuring the RPAC table will be identifiable in a high traffic, easily accessible area.

Section 4: Additional Comments

Additional Comments: GEBOR is permitting PAR District 9 members to register. PAR Field Representative, Northwest Kelly Stroup will be assisting on behalf of PAR District 9. Please contact me with any questions you may have.

Please summarize your grant application to look like the example summary below.: Medium local association requesting a \$250 grant to raise \$1000 at their annual REALTOR® Opportunity Day on March 21. The event will consist of a sweepstakes for a drawing to win a "Lottery Tree", consisting of \$250 in PA Lottery instant tickets. Tickets to enter the sweepstakes will cost \$25 each which will count towards members'

RPAC investments.

Required: (please select one)

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

Does the proposed activity adhere to the stated requirement?: Yes

Section 5: Agreement & Signature

I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.