

2021 Fair Housing Grant - Level 2 Application

Status: Started

Date Submitted: This application has not been submitted.

Submitted By: ceo@gmar.org

Does the proposed activity adhere to the stated requirement? Yes

First Name: Monica

Last Name: Pena

Contact Title: Chief Executive Officer

Contact Email: ceo@gmar.org

Contact Phone: 9656824119

Association: GREATER MC ALLEN ASSOCIATION OF REALTORS® INC

Association ID: 8010

Address 1: 1324 E Nolana Avenue

Address 2:

City: Mc Allen

State: TX

Zip: 78504

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

Please visit www.realtorparty.realtor/fairhousing to review the full list of grant regulations and funding criteria.

Will the grant be funding a project in a rural community within your association's jurisdiction? Note that the Rural Housing Service defines "rural" as areas with less than 30,000 population and rural in character.: No

Amount Requested (Max \$5,000): \$5,000

1. Dates of Activity, if Applicable:: June 15, 2021

2. Indicate which type of project you are undertaking (Check one only):: Fair Housing Assessments or Partnerships

3. Describe the activity or program for which you are seeking NAR financial support, including why you believe there is a need for such an activity and a bit about the demographics of your area. (Please attach a separate document if necessary.): We will be hosting a Fair Housing Symposium on June 15, 2021 along with partner Associations and local stakeholder's such as Housing Authority; County & City Elected Leaders. We will begin the Symposium with a virtual interview of Pulitzer Prize-winning investigative reporter and bestselling author, Bill Dedman discussing the Newsday's "Testing the Divide" investigation highlighting racial steering and what REALTOR Associations can do to combat racism in real estate. We will then move into an in-person panel discussion on local fair housing issues.

Attach Document

4. Has your association incorporated fair housing into its strategic plan?*:

Please explain (if necessary) :

5. Describe the extent of cooperation between the state and local association in this activity or program. :

Budget Details

6. Provide a line-item budget (revenues & expenses) for this activity. Please provide your budget in the framework below. Note that the categories listed are only suggestive, not exhaustive; please adjust/insert as necessary. NAR will not consider applications without budget information. Funds may not be used for REALTOR® Association staff time or for expenditures already made. Revenues and Expenditures should net zero.

Fair Housing grant (enter requested amount)	\$5,000
Contribution from your association (do not include staff-time or in-kind donations)	\$0
Contribution from other REALTOR® association(s)	\$0
Contribution from non-REALTOR® collaborating partners	\$0
Admission fee/tickets	\$0
Revenue from sponsors (e.g., booth rental, payment for advertising, etc.)	\$0
Total	\$5,000

Expenditures

Speaker fees	\$3,500
Speaker expenses (travel, lodging, meals)	\$0
Expenditures	\$0
Venue rental	\$0
Catering/refreshments	\$1,500
Marketing	\$0
Total	\$5,000

Budget notes, include discussion of association staff time to be utilized for this program::

- 7. List the specific goals for this event, activity, program, or project, as well as long-term goals that this activity may advance.:**
- 8. How will you assess the outcomes of this event/activity/program/project and measure its success? Also consider how you might measure long-term benefits of this activity.:**
- 9. Detail previous efforts and outreach activities in your area that relate to this program and its goals. What results have been achieved from that effort?:**
- 10. If this funding request is approved, do you give NAR permission to share your application with others (either directly or on Realtor Action Center) as an example of a successful application?:**

NOTE: Application must either be submitted by the AE or the AE must be copied on the submission.

Please direct questions to:
 Wendy Penn
 202-383-7504
wpenn@nar.realtor