

RPAC Fundraising Grant Application for State and Local Associations Application

Status: Started

Date Submitted: This application has not been submitted.

Submitted By: mlsdirector@shoalsaar.com

First Name: Stephanie

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Association: SHOALS AREA ASSOCIATION OF REALTORS®

Association ID: 1145

Address 1: 30 Hightower Place

Address 2:

City: Florence

State: AL

Zip: 35630

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

RPAC Chair:

RPAC Chair First Name: Sue

RPAC Chair Last Name: Young

RPAC Chair Email Address: sueyoungc21@gmail.com

RPAC Chair Company:: Century 21 Clement Realty

RPAC Chair Address 1: 849 Florence Blvd.

RPAC Chair Address 2:

City: Florence

State: AL

Zip: 35630

Fundraising Grant Application

Amount Requested: \$2,000

Goal to Raise: \$6,000

Proposed Date: 2023-10-10

By submitting this fundraising grant request, you verify the activity contemplated in the request is legally permissible in your state and/or municipality. If necessary, you contacted legal counsel and obtained proper clearances to move forward with the requested activity.: Yes

Section 1: RPAC History and Goals

Please note: Number of members is based on the official NAR membership count taken the previous year on October 31.

2022: # of Members:

2023: # of Members:

2024: # of Members:

2022: # of Investors:

2023: # of Investors:

2024: # of Investors:

2022 Participation Percentage:

2023 Participation Percentage:

2024 Participation Percentage:

2022 Total Receipts: \$

2023 Total Receipts: \$

2024 Total Receipts: \$

2022 % to Goal:

2023 % to Goal:

2024 % to Goal:

1b. How many members of NAR's Major Investor Program do you have?

2023 President's Circle:

2022 President's Circle:

2023 Platinum R:

2022 Platinum R:

2023 Golden R:

2022 Golden R:

2023 Crystal R:

2022 Crystal R:

2023 Sterling R:

2022 Sterling R:

1c. Please explain your ongoing RPAC fundraising activities, RPAC education and recent RPAC related events.:

Section 2: Fundraising Initiative Details

2a. Grant Request: \$2,000

2b. Goal to Raise Through Grant: \$6,000

2c. Please explain, in detail, the type of event or initiative you are planning. Include promotional activities, time and location, target audience and fundraising activities.: Family Fall Festival at local river park on Tuesday, October 10, 2023 from 5:30-8:30 PM. We will be selling tickets to the event for \$35 for all adults. Children will be invited at no cost. We will sell candied apples from Yummies Bakery, have a cake walk, inflatables for the children, lots of games for adults and children. We will have grilled burgers, hot dogs, chips and desserts. We will also have our regular live and silent auctions.

2d. Please itemize anticipated expenses for the entire fundraiser, even costs beyond the grant amount. (please note, the amount fields auto calculate)

Venue	\$80
Inflatables	\$400
Yummies Bakery	\$500
Food	\$0
Decor	\$200
Insurance	\$150
Auction items	\$2,000
Expense Description 8	\$0
Expense Description 9	\$0
Total	\$3,330

2e. Please explain, in detail, the fundraising plan to raise three times the grant amount. For instance, expected solicitable attendees, ticket price, needed ticket sales, Major Investor plans, strategies to convert non-investors. You may attach supporting documents.: We will invite all offices with members via email with event link information. The ARPAC Committee has created a flyer they will distribute in person to many offices they can reach reasonably. All of our members, including affiliates, will be invited to attend with their families. Tickets will be \$35 each and we expect to raise at least \$2100 in ticket sales. That is a conservative estimate. We normally raise more. We are working to invite our newer members even harder to this fun event to convert them to investors. Since there are only 9 committee members, we will ask a small task force to assist with the invites. The auctions will certainly result in helping us exceed our goal of \$6000.

Supporting Documents

2f. Have you held this type of an event in previous years?: Yes

Section 3: Partnership Grant History

3a. 2023 Grant

2023 Grant Amount : \$1,999

2023 Grant Amount Raised: \$

3b. 2022 Grant

2022 Grant Amount : \$1,999

2022 Grant Amount Raised: \$

Please explain any lessons you have learned from past Partnership Grant events/initiatives. How will you improve this year?:

Section 4: Additional Comments

Additional Comments:

Please summarize your grant application to look like the example summary below.:

Required: (please select one)

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's

territorial jurisdictions as set by NAR.

Does the proposed activity adhere to the stated requirement?:

Section 5: Agreement & Signature

I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.