

# RPAC Major Investor Grant Application for State and Local Associations Application

**Status:** Started

**Date Submitted:** This application has not been submitted.

**Submitted By:** will@birminghamrealtors.com

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**Association:** BIRMINGHAM AREA ASSOCIATION OF REALTORS® INC

**Association ID:** 1050

**Address 1:** 3501 Independence Drive

**Address 2:**

**City:** Birmingham

**State:** AL

**Zip:** 35209-5714

**Association Executive First Name (if different from above):** Amanda

**Association Executive Last Name (if different from above):** Creel

**Association Executive Contact Email (if different from above):**

## RPAC Chair:

**RPAC Chair First Name:** Chris

**RPAC Chair Last Name:** Wood

**RPAC Chair Email Address:**

**RPAC Chair Company::**

**RPAC Chair Address 1:**

**RPAC Chair Address 2:**

**City:**

**State:**

**Zip:**

## Major Investor Event Information

**Total Amount to Raise at Event:** \$

**Major Investor Event Goal:\* :**

**Proposed Date::**

**Alternate Date 1:**

**Alternate Date 2:**

**Approximate Start and End Time For Event::**

**Event Location:**

## Section 1: RPAC History and Goals

**1a. 2024 State Major Investor Goal :**

**1b. What is your 2024 RPAC budget for direct fundraising expenses?:** \$

**2024: # of Major Investors:**

**2023: # of Investors:**

**2024: # of Members:**

**2023: # of Members:**

2024 Soft Receipts:

2023 Soft Receipts:

2024 Hard Receipts:

2023 Hard Receipts:

Please explain your ongoing RPAC Major Investor & President's Circle fundraising activities, RPAC education and recent RPAC related events.:

## Section 2: Major Investor Fundraising Initiative Details

Goal to Raise: \$

Attendees Goal:\*:

# of Major Investors to enroll:\* :

2b. Please explain, in detail, the type of event you are planning. Include event plan, time and location, guest target market, and any additional comments you would like RPAC Leadership to review.\*:

2c. Please list the Association Members who have agreed to serve on the Host Committee, or who you are targeting to serve on the Host Committee. (Best Practice: Host Committee Members should be Major Investors or pledge to step-up by the event.)\* :

2d. Have you contacted your State's Major Investor Council (MIC) Representative? If you don't know who your state's representative is, please [click here](#) and reach out to them ASAP.:

2e. Please itemize anticipated expenses for the entire fundraiser. Be advised that customized printed materials and Non-Member Speakers are not eligible for reimbursement through the program.:

2f. Have you held this type of an event in previous years?:

### 2023 Event Details

### 2022 Event Details

## Section 3: Major Investor Event Grant History

3a. Please describe any previous year's Major Investor Event detailed above.\* :

3b. Please explain any best practices used in the past events. How do you plan on improving this year?:

## Section 4: Event Requests

4a: What is the closest airport to your event?:

4b: Will the speaker need to rent a vehicle to travel to the event?:

4c: What is the best/closest hotel to your event?:

4d: Is there a specific theme/attire for your event?:

4e. A Representative is required as part of your reimbursement, do you have a speaker already secured? :

If Yes: Please state Who and their Position: :

If No: Would you like to request an NAR national speaker?:

If Yes: Do you have a speaker preference? :

4f. Please list any additional notes for the approval committee's reference, here::

## Section 5: Acknowledgement & Signature

I have read and reviewed the Major Investor Event Guidelines. I pledge to send 30% of everything raised at this event to NAR. My signature below serves as acknowledgement of these policies, and an understanding of the program's expectations\*:

**I understand that in order to get reimbursed the event must commit to raise, on average, \$500.00 per attendee of NEW money! New money is defined as investors that have not been Major Investors before and invest at one of the Major Investor levels (Sterling R, Crystal R, Golden R, Platinum R), or investors that step up to higher levels of major investment (e.g. Sterling R steps up to Crystal R or Golden R etc., or a Major Investor becomes a President's Circle member).\*:**

**I understand that the purpose of the Major Investor event is to increase the number of Major Investors! This is NOT an appreciation event. Appreciation events are the responsibility of the State and Local associations. :**

**I understand that a component of the Major Investor event MUST be devoted to President's Circle in order to get reimbursed. A portion of the agenda must be devoted to President's Circle, and incorporate the President's Circle Overview Document.:**

**I understand that there is an enrollment dialog and a checklist established for a reason and I agree to distribute both to my Host Committee and make sure that the enrollment dialog and checklist are utilized. If I am asking current investors to "bring a friend" to our event, I will make sure that we distribute the enrollment dialog to our current investors so invitees are aware of the purpose of our event.:**

**State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.**

**Does the proposed activity adhere to the stated requirement?:**

***I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.***