

# 2024 Housing Opportunity Grant - Level 1 Application

**Status:** Approved

**Date Submitted:** 2024-06-07 21:33:21

**Submitted By:** masonrealtors@hotmail.com

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**Does the proposed activity adhere to the stated requirement?** Yes

**First Name:** Debbie

**Last Name:** Patterson

**Contact Title:** Association Executive

**Contact Email:** masonrealtors@hotmail.com

**Contact Phone:** 3607123312

**Association:** MASON COUNTY ASSOC OF REALTORS®

**Association ID:** 8650

**Address 1:** PO Box 908

**Address 2:**

**City:** Shelton

**State:** WA

**Zip:** 98584

**Association Executive First Name (if different from above):**

**Association Executive Last Name (if different from above):**

**Association Executive Contact Email (if different from above):**

## Activity Details

**Max \$3,000:** \$2,601

**1. Type of event:** Other

**2. Date of Initiative (or timeframe if ongoing):** 2024-10-10

**3. Describe the proposed activity including information about course curriculum or agenda topics if applicable.:** Mason County Association of REALTORS (MCAR) will host a Housing Issues Briefing, a forum that will examine the impact of the current economy, regulations, and other issues on the national and local real estate market. REALTORS, civic leaders, and elected officials are invited to hear keynote speaker Matthew Gardner, Chief Economist for Windermere Real Estate and Advisory Board Member for the Runstad Department of Real Estate at the University of Washington. Washington REALTORS Government Affairs Director will recap the 2024 Legislative Session which considered numerous bills addressing housing supply and affordability and provide a preview of the 2025 Session. An analysis of the local real estate market will be presented by a member REALTOR.

**4. Why is the association interested in conducting the activity?:** The Housing Issues Briefing created and hosted by local real estate professionals is important for helping local citizens and policy makers translate all the national media hype, market predictions and economic analysis to the "on the ground" reality of the local market. This event promotes the REALTOR brand and creates value for the local association and its members.

**5. What are the outcomes that the association expects to accomplish through this activity?:** This event will confirm to the public that local REALTORS are the experts on the local real estate market, establish MCAR as an important stakeholder for informing elected officials on impacts of policy on housing supply, land use, and community development while demonstrating the value of MCAR to our members.

## Budget Details

The following are NOT eligible uses of grant funds.

- REALTOR® association staff time/hours, including contract
- Cash prizes or purchase of gifts and prizes

staff

- Fundraising contributions or money to hold a fundraiser
- General operating expenses for the association or partner organization
- Donations to an organization or person including direct down payment or closing assistance

- Materials for construction/rehab of a property
- Landscaping materials
- Home furnishings or similar items
- Subscription fees for video conferencing services
- In-house association classroom rental fees
- Activities that benefit a single/select group of property owner(s)

**6. Please provide your budget in the framework below.**

**Note: Associations are encouraged to use the majority of grant funds for expenditures related to the development and implementation of an activity (such as speaker fees, marketing, printing, etc.) rather than venue and catering costs.**

**Revenue**

Housing Opportunity Program Grant	\$2,600
Contribution from other REALTOR® association(s)	\$0
Contribution from non-REALTOR® collaborating partners	\$3,000
Admission fee/tickets	\$1,200
Revenue from sponsors (e.g., booth rental, payment for advertising, etc.)	\$-1
<b>Total</b>	<b>\$6,799</b>

**Expenditures**

Consulting Fee	\$0
Venue rental	\$-1
Catering/refreshments	\$1,800
Marketing	\$0
Speaker fees	\$4,500
Speaker expenses (travel, lodging, meals)	\$500
<b>Total</b>	<b>\$6,799</b>

**Additional Budget Information: If applicable, use the space below to: provide explanations for "other" revenue or expenses noted above; provide an estimated number of attendees for activities with an admission fee; provide a breakdown of consulting fees; or provide details about in-kind contributions the association will make toward the activity.:** Approximately 20 attendees will be guests of MCAR and will not be charged admission. MCAR members will pay \$20 per person to help cover catering costs. Admission fee revenue is calculated at \$20 x 60 members.

**7. For local associations: The state association must be notified of this funding request. (Please provide the name and title of the person at the state association most familiar with the request.)**

**First Name Association Contact:** Nathan

**Last Name Association Contact:** Gordon

**Association Staff Email:** nathan.gordon@warealtor.org

**8. In reference to THIS activity, has your association applied for funding from another NAR grant programs including Housing Opportunity, Fair Housing, Diversity, Consumer Advocacy Outreach or Issues Mobilization?:**

**9. If this funding request is approved, do you give NAR permission to share your application with others (either directly or on realtorparty.com) as an example of a successful application?:**