

# 2020 Placemaking Application - Level 1 Application

**Status:** Not Approved

**Date Submitted:** 2020-11-04 16:41:51

**Submitted By:** jenifer@bakersfieldrealtor.org

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**Does the proposed activity adhere to the stated requirement?** Yes

**First Name:** Jenifer

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**Association:** BAKERSFIELD ASSOCIATION OF REALTORS® INC

**Association ID:** 1525

**Address 1:** 2300 Bahamas Drive

**Address 2:**

**City:** Bakersfield

**State:** CA

**Zip:** 93309

**Association Executive First Name (if different from above):** Kim

**Association Executive Last Name (if different from above):** Huckaby

**Association Executive Contact Email (if different from above):** kim@bakersfieldrealtor.org

[Please read the 2024 grant criteria before submitting the application form.](#)

**Amount Requested (up to \$1,500)::** \$1,500

**Type of Project: Check only 1:** Temporary alley activation

**Describe the project and what will be done or happen.:** We would like to create a school yarn garden on a school campus in the Panama-Buena Vista Union School District. As California begins to re-open schools after COVID lock downs, students are eager to resume their educational activities. We would like to use yarn material to convert a chain-linked fence into a welcoming mural, resembling a garden. We will reach out to artistic members of our AOR and our friends at the Art Association of Kern (one of our local art enthusiast organizations) to sketch the mural. We will then scale it to the fence size and mark the sketch. We will then have our members tie the yarn according to the sketch.

**What are the goals of the project? :** The goal of the project is to transform one of the schools in a neighborhood in the Panama Buena Vista Union School District into a vibrant welcome to students returning to school.

**What are the plans for converting this temporary project into a long-term or permanent project? :** The ultimate goal of this project is to encourage elementary schools to be a hub of color and vibrancy in neighborhoods. We would like to extend this each year to every school in the PBVUSD and the other 46 school districts in Kern County.

**Location of Project (i.e., alley, vacant lot, open space, street, etc.) and current condition of the site: :** The location will be at Laurelglenn Elementary School (2601 El Portal Drive, Bakersfield, CA 93309). The fence faces the residential neighborhood, as well as the modular classrooms located on campus. Our local elementary schools have seen huge increases in student enrollment, and due to funding and how schools receive their funding in California, schools must utilize temporary modular buildings for years before they are able to expand the campus with permanent buildings.

## Attach The Site Photo

- [Screen Shot 2020-11-04 at 2.30.37 PM.png](#)

**What is the project's total budget? (Grant will not fund projects with a total budget over \$25,000):** \$2,000

**What will NAR's grant funding be spent on? (i.e., design fees, seating, artwork, materials, site prep, labor, etc.):** NAR's grant funding will be used to purchase the materials (the yarn) as well as an artist design fee.

**What is the role of the REALTOR® Association in the project? How are REALTOR® members (YPN, commercial, brokers, etc.) engaged in the project? Describe in detail:** REALTOR members will be encouraged to participate in the installation of the art installation. We will work in accordance with CDC guidelines-- this will be outdoors, masks and social distancing will be required. We will work primarily with YPN for volunteers, as well as the staff at the school. Once the project is complete, we will encourage our members to take photos and promote the project on their social media pages.

**Are there any other community partners or volunteers involved in this project? Describe their roles. Who is leading the project - your association/board or a partner?** : We will work with the Board Members of the Panama Buena-Vista School District, as well as District staff. We will also work with the Art Association of Kern to recruit artists.

**When will the project be started and completed?**

**Project Start Date:**

**Project End Date:**

**Will the grant be funding a project in a rural community within your association's jurisdiction? Note that the Rural Housing Service defines "rural" as areas with less than 30,000 population and rural in character.:** No

**State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR. Does the proposed activity adhere to the stated requirement?:** Yes

**Disclaimer:** NAR disclaims any and all responsibility related to the Association's Placemaking project. The Association shall indemnify and hold harmless NAR, its officers, directors, employees, and agents from any and all claims, damages, losses and expenses, including reasonable attorneys' fees and expenses, which arise in any way from the Association's Placemaking project, including but not limited to any harm or damages that may arise. Please check the box to certify that you have read and understand the disclaimer. If you are not the Executive Officer/CEO, you also need to certify that the Executive Officer/CEO has read the disclaimer. Note: If the applicant is a local REALTOR® association, your state association must be notified of your application if required by the state association.: