

# RPAC Fundraising Grant Application for State and Local Associations

## Application

Status: Submitted  
Date Submitted: 2023-06-15 17:02:05  
Submitted By: kbor@kbor.com

First Name: Liz  
Last Name: Decker  
Contact Title: Association Executive  
Contact Email: kbor@kbor.com  
Contact Phone: 574.269.6706  
Association: KOSCIUSKO BOARD OF REALTORS®  
Association ID: 3945  
Address 1: 475 Anchorage Road  
Address 2: Suite 2  
City: Warsaw  
State: IN  
Zip: 46580

Association Executive First Name (if different from above):  
Association Executive Last Name (if different from above):  
Association Executive Contact Email (if different from above):

### RPAC Chair:

RPAC Chair First Name: Kami	RPAC Chair Last Name: Johnson
RPAC Chair Email Address: kamijjohnson@gmail.com	RPAC Chair Company:: Foundations Real Estate Group
RPAC Chair Address 1: 118 N. Union Drive	
RPAC Chair Address 2:	
City: Winona Lake	State: IN Zip: 46590

### Fundraising Grant Application

Amount Requested: \$500      Goal to Raise: \$1,500      Proposed Date: 2023-07-19

By submitting this fundraising grant request, you verify the activity contemplated in the request is legally permissible in your state and/or municipality. If necessary, you contacted legal counsel and obtained proper clearances to move forward with the requested activity.: Yes

### Section 1: RPAC History and Goals

Please note: Number of members is based on the official NAR membership count taken the previous year on October 31.

2022: # of Members: 182	2023: # of Members: 180	2024: # of Members: 167
2022: # of Investors: 169	2023: # of Investors: 179	2024: # of Investors: 166
2022 Participation Percentage: 93	2023 Participation Percentage: 99	2024 Participation Percentage: 99
2022 Total Receipts: \$4,224	2023 Total Receipts: \$4,500	2024 Total Receipts: \$4,150

1b. How many members of NAR's Major Investor Program do you have?

2023 President's Circle: 0	2022 President's Circle: 0
2023 Platinum R: 0	2022 Platinum R: 0
2023 Golden R: 0	2022 Golden R: 0
2023 Crystal R: 0	2022 Crystal R: 0
2023 Sterling R: 0	2022 Sterling R: 0

1c. Please explain your ongoing RPAC fundraising activities, RPAC education and recent RPAC related events.: The Kosciusko Board of REALTORS primary annual RPAC event is always held at the 3rd Quarter General Business Meeting on the third Wednesday of July. RPAC information is also presented at New Member Orientation. Materials are always presented at each Quarterly General Business Meeting throughout the year. We are also looking at holding a wine tasting event in the fall at a local winery.

Section 2: Fundraising Initiative Details

2a. Grant Request: \$500

2b. Goal to Raise Through Grant: \$1,500

2c. Please explain, in detail, the type of event or initiative you are planning. Include promotional activities, time and location, target audience and fundraising activities.: We are planning the "2nd Annual Technology Sweepstakes" to take place at our 3rd Quarter General Business Meeting on Wednesday July 19, 2023. The meeting is held at the Owls Nest, North Webster, Indiana. The Technology Sweepstakes in 2022 was very popular and the attendees enjoyed the event. Again this year, the event will feature a chance at multiple tech items, i.e. Apple iPad Pro, Kid's Tablet, airPods, and a TV. Attendees may purchase a ticket for \$20 which they can then place in a special basket in front of the item they are interested in winning. Last year our attendees purchased multiple tickets as they were interested in more than one tech item. The General Business Meetings are attended by both our REALTOR and Affiliate members and usual attendance is between 80 and 90 attendees.

2d. Please itemize anticipated expenses for the entire fundraiser, even costs beyond the grant amount. (please note, the amount fields auto calculate)

Lunch	\$2,600
"Tech" Prizes	\$500
Advertising Posters	\$50
Expense Description 4	\$0
Expense Description 5	\$0
Expense Description 6	\$0
Expense Description 7	\$0
Expense Description 8	\$0
Expense Description 9	\$0
Total	\$3,150

2e. Please explain, in detail, the fundraising plan to raise three times the grant amount. For instance, expected solicitable attendees, ticket price, needed ticket sales, Major Investor plans, strategies to convert non-investors. You may attach supporting documents.: We are requesting a \$500 NAR Grant to raise a minimum of \$1,500. To help explain how RPAC work for our members, we have invited State Association speakers. Lynn Wheeler, 2023 Indiana Association of REALTORS President and Mark Fisher, Chief Executive Officer, Indiana Association of REALTORS will be joining us. We have asked Lynn and Mark to specifically speak to the benefits and the subsequent results of our member's RPAC money. Our usual attendance is between 80 and 90 REALTOR and Affiliate members. Besides individual RPAC contributions, we will also offering "The 2nd Annual Technology Sweepstakes". Attendees can purchase \$20 tickets for a chance at multiple tech items.

Supporting Documents

2f. Have you held this type of an event in previous years?: Yes

Section 3: Partnership Grant History

3a. 2023 Grant

2023 Grant Amount : \$500	2023 Grant Amount Raised: \$1,536
---------------------------	-----------------------------------

3b. 2022 Grant

2022 Grant Amount : \$400	2022 Grant Amount Raised: \$2,056
---------------------------	-----------------------------------

Please explain any lessons you have learned from past Partnership Grant events/initiatives. How will you improve this year?: The Kosciusko Board of REALTORS only covers one county in Indiana. We always request our speakers to attempt to make RPAC relatable at a very local level. We have asked our State President and State CEO to share details of how our members in Kosciusko County have benefited.

We have also learned that the attendees enjoy interactive events at our RPAC fundraisers. Without NAR's help, our local budget would not allow these types of fun events.

## Section 4: Additional Comments

**Additional Comments:** Although we are three years out from COVID, we are still struggling for attendance at our General Business Meetings and many other of our events. Just as we all did in 2020, we pivoted to almost everything online. That was very helpful during that period of time, but it also has become a curse to "re-train" members of the importance of live events where they can network and participate in Q & A with our speakers/instructors. We do not have a GAD as we are only a staff of two with a small RPAC Committee (we also have trouble recruiting volunteers for many of our Committees). The NAR Grants, as small as the request may be, are the only tool we have to try and entice members to want to be involved with a live event.

**Please summarize your grant application to look like the example summary below.:** The Kosciusko Board of REALTORS is requesting a NAR grant of \$500 to raise a minimum of \$1,500. Our annual RPAC event will be held on Wednesday July 19, 2023 at our 3rd Quarter General Business Meeting. The meeting is held at The Owl's Nest, 7369 800N, North Webster, IN 46555. In addition to hosting our 2023 State Association President and CEO to speak on behalf of RPAC, we will also be hosting the 2nd Annual Technology Sweepstakes. Attendees can purchase tickets at \$20 each for a chance at multiple tech items, i.e. Apple iPad Pro, and AirPods. We have applied for a NAR grant since 2017 (Note: We did have an online 2020 RPAC event during the pandemic, but we did not apply for a grant that year.) Every year we have met the grant's goal.

**Required: (please select one)**

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

**Does the proposed activity adhere to the stated requirement?:** Yes

## Section 5: Agreement & Signature

***I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.***