

RPAC Major Investor Grant Application for State and Local Associations

Application

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Association: GREATER IDAHO FALLS ASSOCIATION OF REALTORS® INC
Association ID: 3495
Address 1: 1508 Midway
Address 2:
City: Ammon
State: ID
Zip: 83406
Association Executive First Name (if different from above):
Association Executive Last Name (if different from above):
Association Executive Contact Email (if different from above):

RPAC Chair:

RPAC Chair First Name: Candace-Marie	RPAC Chair Last Name: Mitcham
RPAC Chair Email Address: candace@candacemariere.com	RPAC Chair Company:: Berkshire Hathaway Homeservices Silverhawk Realty East Idaho
RPAC Chair Address 1: 1508 Midway Ave	
RPAC Chair Address 2:	
City: Ammon	State: ID Zip: 83406

Major Investor Event Information

Total Amount to Raise at Event: \$15,000	Major Investor Event Goal:* : 10	
Proposed Date:: 2024-06-11	Alternate Date 1: 2024-06-12	Alternate Date 2: 2024-06-13
Approximate Start and End Time For Event:: 7:00 pm - 9:00 pm		
Event Location: Smokin' Fins		

Section 1: RPAC History and Goals

1a. 2024 State Major Investor Goal : 571,500	
1b. What is your 2024 RPAC budget for direct fundraising expenses?: \$1,500	
2024: # of Major Investors: 4	2023: # of Investors: 21

2024: # of Members: 734

2024 Soft Receipts: 5,840

2024 Hard Receipts: 63

2023: # of Members: 762

2023 Soft Receipts: 3,649

2023 Hard Receipts: 18,486

Please explain your ongoing RPAC Major Investor & President's Circle fundraising activities, RPAC education and recent RPAC related events.: With our dues billing we encouraged our members to invest \$100 in RPAC. Some did and a majority did not. We promote our RPAC Investors at every one of our Association Meetings. We put them up on the "Big Screen" so all can see. We explain the benefits of RPAC and encourage members to participate. Our Major Investors are asked to find other members to participate as well.

Section 2: Major Investor Fundraising Initiative Details

Goal to Raise: \$15,000

Attendees Goal:*: 50

of Major Investors to enroll:* : 10

2b. Please explain, in detail, the type of event you are planning. Include event plan, time and location, guest target market, and any additional comments you would like RPAC Leadership to review.*: We plan to have all of our Major Investors reach out and make personal invites and invite others to invest in RPAC. They are informed ahead of time that the purpose of this event is to explain RPAC and to ask them to invest in it. We have members that have been Major Investors, but somehow have lost the desire to continue investing in it. This years event will be held outside on the patio of a well liked establishment called Smokin' Fins. There we will mix and mingle together before having a presentation about RPAC be given and then the ASK to invest. Our current Major Investors will inform us who has responded and we can determine who will be in attendance to support the event. Our committee will continue to encourage attendance and remind the invited guests of the purpose of the event. We are seeking NEW Major investors for RPAC.

2c. Please list the Association Members who have agreed to serve on the Host Committee, or who you are targeting to serve on the Host Committee. (Best Practice: Host Committee Members should be Major Investors or pledge to step-up by the event.)* : Carissa Coats, President; Sherri Biorn, President-Elect; Juan Contreiras, Immediate Past-President; Candace-Marie Mitcham, RPAC Chair; the CEO who is a Hall of Fame Member; The RPAC Committee and the Board of Directors.

2d. Have you contacted your State's Major Investor Council (MIC) Representative? If you don't know who your state's representative is, please [click here](#) and reach out to them ASAP.: Yes

2e. Please itemize anticipated expenses for the entire fundraiser. Be advised that customized printed materials and Non-Member Speakers are not eligible for reimbursement through the program.: Venue, Food, drink & Entertainment - \$5,750

2f. Have you held this type of an event in previous years?: Yes

2023 Event Details

2022 Event Details

Section 3: Major Investor Event Grant History

3a. Please describe any previous year's Major Investor Event detailed above.* : In 2023 we raised \$27,500 and had 13 Major Investors. In 2022 we raised \$36,500 and had 22 NEW Major Investors. That was due to us not having a Major Investor Event the prior two years.

3b. Please explain any best practices used in the past events. How do you plan on improving this year?: Personal 1 on 1 communications and invites. Explaining the purpose of the event and what we will be ASKING for. Helping all better understand RPAC.

Section 4: Event Requests

4a: What is the closest airport to your event?: Idaho Falls Regional Airport

4b: Will the speaker need to rent a vehicle to travel to the event?: Yes

4c: What is the best/closest hotel to your event?: Hampton Inn & Suites

4d: Is there a specific theme/attire for your event?: no

4e. A Representative is required as part of your reimbursement, do you have a speaker already secured? : No

If Yes: Please state Who and their Position: : n/a

If No: Would you like to request an NAR national speaker?: Yes

If Yes: Do you have a speaker preference? : Kittie Wallace, Tommy Choi, MaryAnne Wadsworth

4f. Please list any additional notes for the approval committee's reference, here:: none

Section 5: Acknowledgement & Signature

I have read and reviewed the Major Investor Event Guidelines. I pledge to send 30% of everything raised at this event to NAR. My signature below serves as acknowledgement of these policies, and an understanding of the program's expectations*: Yes

I understand that in order to get reimbursed the event must commit to raise, on average, \$500.00 per attendee of NEW money! New money is defined as investors that have not been Major Investors before and invest at one of the Major Investor levels (Sterling R, Crystal R, Golden R, Platinum R), or investors that step up to higher levels of major investment (e.g. Sterling R steps up to Crystal R or Golden R etc., or a Major Investor becomes a President's Circle member).*: Yes

I understand that the purpose of the Major Investor event is to increase the number of Major Investors! This is NOT an appreciation event. Appreciation events are the responsibility of the State and Local associations. : Yes

I understand that a component of the Major Investor event MUST be devoted to President's Circle in order to get reimbursed. A portion of the agenda must be devoted to President's Circle, and incorporate the President's Circle Overview Document.: Yes

I understand that there is an enrollment dialog and a checklist established for a reason and I agree to distribute both to my Host Committee and make sure that the enrollment dialog and checklist are utilized. If I am asking current investors to "bring a friend" to our event, I will make sure that we distribute the enrollment dialog to our current investors so invitees are aware of the purpose of our event.: Yes

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

Does the proposed activity adhere to the stated requirement?: Yes

I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.