

2025 Housing Opportunity Grant - Level 1 Application

Status: Submitted

Date Submitted: 2024-12-18 03:19:50

Submitted By:

Does the proposed activity adhere to the stated requirement? Yes

First Name: Kristie

Last Name: Smithers

Contact Title: Association Executive

Contact Email: kristie@ancboard.com

Contact Phone: 907-917-8035

Association: ANCHORAGE BOARD OF REALTORS® INC

Association ID: 1000

Address 1: PO Box 241414

Address 2:

City: Anchorage

State: AK

Zip: 99524

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

Activity Details

Amount Requested (Max \$3000): \$3,000

1. Type of Initiative: REALTOR® class / education

2. Projected Completion Date: 2025-09-30

3. Describe the proposed initiative activity including key details on how it will be executed.: We will hold a class related to Housing Opportunity to help our members learn more about how to offer more opportunities to home buyers.

4. Why is the association interested in conducting this initiative?: Every other year we hold free education to our members to help them receive all continuing education credits for their real estate license renewal.

5. How will this initiative advance the association's housing opportunity goals?: This class will teach our members what is available and offered for housing opportunity.

6. How will the association measure success of the initiative? : Expanded discussion during our member meetings.

Budget Details

The following are NOT eligible uses of grant funds.

- REALTOR® association staff time/hours, including contract staff
- Fundraising contributions or money to hold a fundraiser
- General operating expenses for the association or partner organization
- Donations to an organization or person including direct down
- Cash prizes or purchase of gifts and prizes
- Materials for construction/rehab of a property
- Landscaping materials
- Home furnishings or similar items
- Subscription fees for video conferencing services
- In-house association classroom rental fees
- Activities that benefit a single/select group of property owner(s)

payment or closing assistance

7. Please provide your budget in the framework below.

Note: Associations are encouraged to use the majority of grant funds for expenditures related to the development and implementation of an activity (such as speaker fees, marketing, printing, etc.) rather than venue and catering costs.

Revenue

Housing Opportunity Program Grant (enter requested amount)	\$3,000
Contribution from other REALTOR® association(s)	\$0
Contribution from non-REALTOR® collaborating partners	\$0
Admission fee/tickets	\$0
Revenue from sponsors (e.g., booth rental, payment for advertising, etc.)	\$0
Total	\$3,000

Expenditures

Consulting Fee	\$0
Venue rental	\$495
Catering/refreshments	\$700
Marketing	\$100
Speaker fees	\$3,000
Speaker expenses (travel, lodging, meals)	\$0
Total	\$4,295

Additional Budget Information: If applicable, use the space below to: provide explanations for "other" revenue or expenses noted above; provide an estimated number of attendees for activities with an admission fee; provide a breakdown of consulting fees; or provide details about in-kind contributions the association will make toward the activity.: 100 plus

8. For local associations, the state association must be notified of this funding request. Please provide the name and title of the person at the state association who is most familiar with this request.

First Name Association Contact: Rosetta

Last Name Association Contact: Alcantra

Association Staff Email: rosetta@alaskarealtors.com

9. In reference to THIS activity, has your association applied for funding from another NAR grant programs including Housing Opportunity, Fair Housing, Diversity and Inclusion, Consumer Advocacy Outreach or Issues Mobilization?:: Yes

10. If this funding request is approved, do you give NAR permission to share your application, and any outcomes?: No