

RPAC Major Investor Grant Application for State and Local Associations Application

Status: Started

Date Submitted: This application has not been submitted.

Submitted By: cadefowler@lubbockrealtors.com

First Name: Cade

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Association: LUBBOCK ASSOCIATION OF REALTORS® INC

Association ID: 8120

Address 1: 6510 70th Street

Address 2:

City: Lubbock

State: TX

Zip: 79424

Association Executive First Name (if different from above):

Association Executive Last Name (if different from above):

Association Executive Contact Email (if different from above):

RPAC Chair:

RPAC Chair First Name: Melinda

RPAC Chair Last Name: Randall

RPAC Chair Email Address: melindarandall@live.com

RPAC Chair Company:: BOLD Real Estate Group

RPAC Chair Address 1: 2002 Judson Rd

RPAC Chair Address 2:

City: Longview

State: TX

Zip: 75605

Major Investor Event Information

Total Amount to Raise at Event: \$10,500

Major Investor Event Goal:* : 10,500

Proposed Date:: 2024-02-22

Alternate Date 1: 2024-02-23

Alternate Date 2:

Approximate Start and End Time For Event:: 6:30 - 8:30 p.m.

Event Location: Lubbock Country Club

Section 1: RPAC History and Goals

1a. 2024 State Major Investor Goal :

1b. What is your 2024 RPAC budget for direct fundraising expenses?: \$0

2024: # of Major Investors:

2023: # of Investors:

2024: # of Members:

2023: # of Members:

2024 Soft Receipts:

2023 Soft Receipts:

2024 Hard Receipts:

2023 Hard Receipts:

Please explain your ongoing RPAC Major Investor & President's Circle fundraising activities, RPAC education and recent RPAC related events.: Our most recent fundraiser was TREPAC for Turkeys, where members invested in TREPAC and then TREPAC made a donation to our South Plains Food Bank. We raised \$30,000 from this event. In 2023, we had 72 Major Investors and eleven (11) President's Circle Members. We highlight all our RPAC Hall of Fame Members, Major Investors and President's Circle Members in our newsletter, where we are in our fundraising goal, and what our participation percentage is. We also do A-Team office visits, where members of our Governmental Affairs/TREPAC Committee go to office meetings and talk about TREPAC fundraising and legislative issues. We are going to emphasize one-on-one interactions to gain new Major Investors this year.

Section 2: Major Investor Fundraising Initiative Details

Goal to Raise: \$10,500

Attendees Goal:*: 40

of Major Investors to enroll:* : 10

2b. Please explain, in detail, the type of event you are planning. Include event plan, time and location, guest target market, and any additional comments you would like RPAC Leadership to review.*: Our event is an exclusive event with a target of those that are not current Major Investors, including: Top Producers, Board of Directors, Committee Chairs, Property Managers and Commercial Agents. It will be held at Lubbock Country Club. We will have some long-time Major Investors and President's Circle members to help recruit in attendance. The event will be from 6:30 - 8:30 p.m. with a plated dinner and a live auction. 2023 TREPAC Chair Ben Rodriguez has been confirmed to be in attendance.

2c. Please list the Association Members who have agreed to serve on the Host Committee, or who you are targeting to serve on the Host Committee. (Best Practice: Host Committee Members should be Major Investors or pledge to step-up by the event.)* : Andrea Sturdivant, local Governmental Affairs/TREPAC Chair and Major Investor and President's Circle Member Chanda White, Major Investor

2d. Have you contacted your State's Major Investor Council (MIC) Representative? If you don't know who your state's representative is, please [click here](#) and reach out to them ASAP.: Yes

2e. Please itemize anticipated expenses for the entire fundraiser. Be advised that customized printed materials and Non-Member Speakers are not eligible for reimbursement through the program.: \$3,400 - Food and Beverage cost at \$85 per attendee, anticipate 40 attendees

2f. Have you held this type of an event in previous years?: Yes

2023 Event Details

2022 Event Details

Section 3: Major Investor Event Grant History

3a. Please describe any previous year's Major Investor Event detailed above.* : Our 2021 event was one of our most successful in recruiting new Major Investors, which was held at our city's then, brand-new Buddy Holly Hall, which is a performing arts center with a state-of-the-art performance hall, restaurant and meeting space, which was a very attractive draw for attendees. Our 2022 event was also successful for new Major Investors, but where it really excelled was in recruiting new President's Circle Members. We gained 4 new members that will be going to the 2023 PC Conference.

3b. Please explain any best practices used in the past events. How do you plan on improving this year?:

Section 4: Event Requests

4a: What is the closest airport to your event?:

4b: Will the speaker need to rent a vehicle to travel to the event?:

4c: What is the best/closest hotel to your event?:

4d: Is there a specific theme/attire for your event?:

4e. A Representative is required as part of your reimbursement, do you have a speaker already secured? :

If Yes: Please state Who and their Position: :

If No: Would you like to request an NAR national speaker?:

If Yes: Do you have a speaker preference? :

4f. Please list any additional notes for the approval committee's reference, here::

Section 5: Acknowledgement & Signature

I have read and reviewed the Major Investor Event Guidelines. I pledge to send 30% of everything raised at this event to NAR. My signature below serves as acknowledgement of these policies, and an understanding of the program's expectations*:

I understand that in order to get reimbursed the event must commit to raise, on average, \$500.00 per attendee of NEW money! New money is defined as investors that have not been Major Investors before and invest at one of the Major Investor levels (Sterling R, Crystal R, Golden R, Platinum R), or investors that step up to higher levels of major investment (e.g. Sterling R steps up to Crystal R or Golden R etc., or a Major Investor becomes a President's Circle member)*:

I understand that the purpose of the Major Investor event is to increase the number of Major Investors! This is NOT an appreciation event. Appreciation events are the responsibility of the State and Local associations. :

I understand that a component of the Major Investor event MUST be devoted to President's Circle in order to get reimbursed. A portion of the agenda must be devoted to President's Circle, and incorporate the President's Circle Overview Document.:

I understand that there is an enrollment dialog and a checklist established for a reason and I agree to distribute both to my Host Committee and make sure that the enrollment dialog and checklist are utilized. If I am asking current investors to "bring a friend" to our event, I will make sure that we distribute the enrollment dialog to our current investors so invitees are aware of the purpose of our event.:

State and local REALTOR® associations shall only use resources provided by the NAR REALTOR® Party Program within their association's territorial jurisdictions as set by NAR.

Does the proposed activity adhere to the stated requirement?:

I understand that any deviation from the above requirements must have prior written approval by NAR or the cost of the event may not be reimbursed.